

# Rene A. Henry papers

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1953-2015

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## Title Statement

Rene A. Henry papers Guide to the Rene A. Henry papers UA 5.082

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## Profile Description

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## Descriptive Summary

**Unit ID**

UA 5.082

**Unit ID**

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**Unit Date**

1953-2015

**Language**

English

**Creator**

Henry, Rene A., 1933-

**Extent**

8.04 Linear Feet

**Repository**

Special Collections Research Center

## Administrative Information

**Conditions Governing Access:**

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**Acquisition Information:**

Acc. 2008.92 received from Rene Henry week of 8/2/2008, 8/6/2008, 8/13/2008, 8/20/2008, and 9/18/2008; Acc. 2008.123 received from Rene Henry on 11/4/2008; Acc. 2008.133 received from Rene Henry on 12/2/08; Acc. 2009.258 received from Rene Henry on 6/18/2009. Acquisition information for material received after 7/13/2009 is available by consulting a Special Collections Research Center staff member. Addition added in October, 2022.

**Processing Information:**

Processing and finding aid completed by Kate Hill, SCRC Staff, in October 2008. Acc. 2009.258 accessioned and minimally described by Amy C. Schindler, University Archivist in November and December 2008, June and December 2009. Acc. 2009.575, Acc. 2009.592 accessioned and minimally described by Steven Bookman, University Archives Specialist, in December 2009. Acc. 2010.193 accessioned and minimally described 3/26/2010.

Acc. 2010.207 accessioned and minimally described by Amy C. Schindler, University Archivist, 4/5/2010. Acc. 2010.212 accessioned and minimally described by Steven Bookman, University Archives Specialist, 4/2010.

Acc. 2010.315 accessioned and minimally described by Steven Bookman, University Archives Specialist, 5/2010.

**Preferred Citation:**

Rene Henry Papers, Special Collections Research Center, William & Mary Libraries.

## Biographical / Historical

Rene Henry was born in Charleston, West Virginia in 1933 and his family moved to the Norfolk and Virginia Beach area in 1948. He graduated from Granby High School in Norfolk in 1951 and received an A.B. in economics from the College of William and Mary in 1954. During his time at William and Mary, Henry served as a student assistant in sports information and also student assistant to the director of intramural athletics. In January 1953, while in his junior year, he was named the Sports Information Director for William and Mary.

He was Sports Information Director at West Virginia University (1954-1956) and did graduate work in marketing. He also completed executive management courses at the law schools of Harvard and Georgetown universities.

Rene Henry's professional career includes work in public relations, sports marketing, housing and construction, presidential campaigns, higher education, television and entertainment, association management, and government service. As a volunteer, he directed the international media campaign for the selection of Los Angeles as the host city of the 1984 Olympic Games, and has been active in the promotion and organization of a number of United States Olympic activities since 1968. He has been involved in the management, marketing, and sales of world cup and world championship events in sports including basketball, cycling, hockey, soccer, and tennis. Henry has also worked at various levels of the building and housing industry, developing and promoting a number of commercial, industrial, and federal projects. From 1968 to 1977, he was Executive Director of the Council of Housing Producers, an organization of the largest community developers in the country. Between 1986 and 1988, he served as President and CEO of the National Institute of Building Sciences. In 1988, he volunteered on the presidential campaign to elect George H. W. Bush and Dan Quayle. From there, Henry was appointed to positions at the U.S. Department of Agriculture, the Agency for International Development, the Department of Labor in 1991, and the Environmental Protection Agency from 1996 to 2001.

Henry has been a member of the Academy of Motion Picture Arts & Sciences and the Academy of Television Arts and Sciences since 1978. In 1994, he was elected to the College of Fellows of the Public Relations Society of America and served as Chair of the College in 2001. He is also a member of the Institute of Residential Marketing and former Trustee of the National Sales and Marketing Council of the National Association of Home Builders.

# Scope and Contents

The collection includes the personal and professional papers of Rene A. Henry including a number of photographs, correspondence, scrapbooks, press releases, and publications that pertain to his life and career in sports marketing, public relations, housing, construction, television, entertainment, association management, and government service. The collection also holds materials from the 1988 presidential campaign of George H. W. Bush and Dan Quayle.

## Separated Materials:

Pins that were once part of Acc. 2010.414 have been pulled from this collection and added to the University Archives Artifact Collection.

Artifacts were separated from 2011.734 upon arrival and cataloged in the University Archives Artifact Collection (UA 13) in January 2012. Artifacts include GAISF Congress and General Assembly Tote Bag (2011.734.01), Nemzetközi Sport Film Fesztival Mat (2011.734.02), National Sports Festival Zippered Case (2011.734.03), and U.S. Olympic Committee Portfolio Case with handles (2011.734.04).

Items added to the University Archives Artifact Collection (UA 13) include:

Beijing 2008 Olympic Baseball Cap (UA 2010.193.01), Athens '96 Olympics T-shirt (UA 2010.193.02), Barcelona '92 Olympics T-shirt (UA 2010.193.03), Theta Delta Chi Baseball Cap (UA 2010.193.04), Olympic Teddy Bear (UA 2010.193.05), Budapest Gymnastics World Championships Towel (UA 2010.193.06), Dark Blue Olympic Necktie (UA 2010.193.07), Burgundy Olympic Necktie (UA 2010.193.08), Blue Olympic USA Necktie With Capitol Building (UA 2010.193.09), United States Soccer Federation Necktie (UA 2010.193.10), Blue Olympic USA Necktie (UA 2010.193.11).

## Related Materials:

University Archives Faculty-Alumni File Collection (UA 10); Senior Seminar Collection (UA 55); University Archives Artifact Collection (UA 13).

Rene Henry's official website contains a listing of the various publications, films, and videos he has authored or contributed to: <http://www.renehenry.com/PublicationsAndVideos.html>.

Rene Henry has also donated material to the West Virginia and Regional History Center and a finding aid is available at <http://findingaids.lib.wvu.edu/cgi/f/findaid/findaid-idx?c=wvcguide;cc=wvcguide;q1=rene%20henry;rgn=main;view=text;didno=3720> .

Rene Henry was involved in the launch of the George Bush Presidential Library and material may be available there as well: <http://bushlibrary.tamu.edu/research/research.php> .

Items added to the University Archives Artifact Collection (UA 13) include:

Beijing 2008 Olympic Baseball Cap (UA 2010.193.01), Athens '96 Olympics T-shirt (UA 2010.193.02), Barcelona '92 Olympics T-shirt (UA 2010.193.03), Theta Delta Chi Baseball Cap (UA 2010.193.04), Olympic Teddy Bear (UA 2010.193.05), Budapest Gymnastics World Championships Towel (UA 2010.193.06), Dark Blue Olympic Necktie (UA 2010.193.07), Burgundy Olympic Necktie (UA 2010.193.08), Blue Olympic USA Necktie With Capitol Building (UA 2010.193.09), United States Soccer Federation Necktie (UA 2010.193.10), Blue Olympic USA Necktie (UA 2010.193.11).

## Keywords

Correspondence

Photographs

Programs

Scrapbooks

Athletics

Athletics--United States

Buildings and Grounds--Old Dominion Hall

College of William and Mary--Students

Fraternities--Social

Political Campaigns--United States

Real estate management

United States--Presidents

Motion picture authorship  
Comic strips  
Comic books, strips, etc

## Accruals:

Future accruals are expected.

## Arrangement of Materials:

The collection is organized into the following series and sub-series: Series 1: Biographical Materials, 1949-2008; Series 2: Career, 1960-2008 including Sub-series 2.1: Sports Marketing, 1960-1995; Sub-series 2.2: Public Relations, 1970, 1989; Sub-series 2.3: Building and Housing, 1960-1999; and Sub-series 2.4: Miscellaneous Career, 1989-2008. Series 3 and series 4 is currently reserved for new accessions not yet arranged and described. Poster, artifacts and audiovisual materials are not yet reflected in the Finding Aid.

## Description of Subordinate Components

### Series 1: Biographical Materials

**Unit ID** id32602

**Unit ID** /repositories/2/archival\_objects/443469

**Unit Date** 1949-2008

#### Scope and Contents

This series contains documents from the personal and professional life of Rene Henry. Included are a number of certificates ranging from high school Quill and Scroll awards to public relations honors, correspondence, photographs, and Henry's Curriculum Vitae. Highlights of the series are a number of letters from President George H. W. Bush and photographs of individuals such as NFL Hall of Fame Member Roosevelt "Rosey Grier," actress Mamie Van Doren, and President Gerald Ford. Lists of the correspondence and photographs were provided by the donor.

### Awards, Honors, Certificates

**Unit ID** id32606

**Unit ID** /repositories/2/archival\_objects/443472

**Unit Date** 1949-2000

**Mixed Materials** 1 (Box)

**Container** 1 (Folder)

### Correspondence

**Unit ID** id32612

**Unit ID** /repositories/2/archival\_objects/443473

**Unit Date** 1955-2001

**Mixed Materials** 1 (Box)

**Container** 2 (Folder)

#### Scope and Contents

1. Personal note of December 19, 1995 from George H. W. Bush 2. Personal note of February 15, 1999 from George H. W. Bush 3. Letter of November 4, 1970 from Bob Finch (then Counselor to President Nixon) regarding my efforts to get the U.S. Department of Health, Education and Welfare to rescind its order against W&M, following up on request of Dr. Paschall. 4. Letter of September 1, 1995 from Charlton Heston 5. Letter of March 2, 1992 from Colin L. Powell (then Chairman of the Joint Chiefs of Staff) regarding The Brownsville Raid, by John Weaver (W&M '32). 6. September 20, 1968 letter from Vice President Hubert H. Humphrey 7. September 12, 1968 letter from Joseph A. Califano, Jr., special assistant to President Nixon 8. September 26, 1968 letter from Senator Jacob K. Javits 9. January 14, 1970 letter from President Richard Nixon. 10. October 10, 1968 letter from Bob Finch when he was lieutenant governor of California 11. July 23, 1969 letter from Senator George Murphy. 12. September 12, 1968 letter from Senator John G. Tower 13. April 16, 2001 letter from Harold Burson, founder and chairman, Burson-Marsteller, the largest public relations firm in the world 14. September 18, 1968 letter from George Romney when he was governor of Michigan 15. September 28, 1969 letter from John Connally

when he was governor of Texas 16. April 18, 1968 letter from Robert C. Weaver, Secretary of Housing & Urban Development 17. September 23, 1968 letter from Sen. Edmund S. Muskie 18. September 18, 1968 letter from Sen. Walter F. Mondale 19. January 8, 1970 letter from Charles W. Colson, special assistant to President Nixon 20. December 12, 1991 letter from Tom Bradley, mayor of Los Angeles 21. September 13, 1968 letter from Harold LeVander, governor of Minnesota 22. September 13, 1968 letter from Lester Maddox, governor of Georgia 23. April 22, 1969 letter from Lester Maddox, governor of Georgia 24. September 12, 1968 letter from Kenneth M. Curtis, governor of Maine 25. February 27, 1970 letter from Bob Finch when he was secretary of Health, Education and Welfare 26. September 16, 1968 letter from Robert Docking, governor of Kansas 27. April 22, 1969 letter from Kenneth M. Curtis, governor of Maine 28. December 3, 1968 letter from John H. Chafee, governor of Rhode Island 29. January 22, 1969 letter from Sen. Edward W. Brooke 30. September 18, 1968 letter from Harold E. Hughes, governor of Iowa 31. September 16, 1968 letter from Dan Moore, governor of North Carolina 32. September 12, 1968 letter from Congressman Richard T. Hanna 33. April 25, 1969 letter from Congressman Charles E. Bennett 34. September 19, 1968 letter from Tom M. McCall, governor of Oregon 35. September 19, 1968 letter from Sen. George Murphy 36. October 15, 1968 letter from Charles L. Terry, Jr. governor of Delaware 37. Copy of January 14, 1970 letter from Steve Allen 38. Copy of October 23, 1974 letter from President Gerald R. Ford 39. Copy of June 30, 1992 letter from President George H. W. Bush 40. Copy of October 22, 1988 letter from Vice President George H. W. Bush 41. October 20, 1955 letter from Hays E. Helmick, West Virginia State Forester 42. May 24, 1956 letter from Dean Ray O. Duncan of WVU 43. May 21, 1956 letter from Jake Wade, sports information director at the University of North Carolina 44. May 18, 1956 letter from John T. Cox, director of sports publicity at the U.S. Naval Academy, and former director of public relations for W&M 45. May 21, 1956 letter from Wallace Wade, commissioner of the Southern Conference and former Hall of Fame football coach for Duke 46. May 21, 1956 letter from Ernie Saunders, sports director of WMUR-TV in Manchester, N.H. and Boston.

## **Curricula Vitae and Profile**

**Unit ID** id32613

**Unit ID** /repositories/2/archival\_objects/443474

**Unit Date** 1960-2009

**Mixed Materials** 1 (Box)

**Container** 3 (Folder)

## **Photographs**

**Unit ID** id32614

**Unit ID** /repositories/2/archival\_objects/443475

**Unit Date** 1950s-2000

**Mixed Materials** 1 (Box)

**Container** 4 (Folder)

## **Scope and Contents**

1. RAH at Ford-Carter debate at W&M 2. RAH presents gift of California wine to Dr. Paschall, circa 1970 3. RAH presents W&M seal to British Consul General at meeting of W&M Alumni, LA, circa 1968 4. RAH with Robert C. Weaver, first secretary of HUD, autographed 5. RAH at Republican National Convention, Philadelphia, 2000 6. RAH receiving one of several PRO awards from Publicity Club of Los Angeles 7. RAH with Pres. Gerald Ford and Olympic skier Cindy Nelson at Vail, Colorado, 1983 8. RAH with NFL Hall of Fame lineman Roosevelt Grier, circa 1971 9. RAH and George Haycox (W&M '54) with Mamie van Doren in 1953 10. Three Silver Anvils won by RAH from Public Relations Society of America 11. RAH receiving a Silver Anvil from PRSA 12. RAH with Los Angeles Mayor Tom Bradley and John Ferraro, City Council President, receiving proclamation from LA for winning PRSA Silver Anvil for project for the city, circa 1977 13. RAH receiving PRisms award from LA chapter of PRSA, circa 1977 14. RAH with client Harold Steuve of Alta-Dena Dairy with PRO award from Publicity Club of LA for work done for the dairy, circa 1977 15. RAH at podium of U.S. Olympic Training Center, Colorado Springs, for presentation of Southland Olympia Award to Col. F. Don Miller, circa 1985 16. RAH at podium of U.S. Olympic Training Center, Colorado Springs, for presentation of Southland Olympia Award to Col. F. Don Miller, circa 1985 17. RAH and Rafer Johnson (right), Olympic gold medalist and lighter of the 1984 Olympic flame, present Southland Olympia Award to Col. F. Don Miller, executive director of the U.S. Olympic Committee. 18. RAH speaking before presenting Southland Olympia Award to Olympic skier Steve Maher in Yakima, Washington 19. RAH speaking at one of his presentations of the Southland Olympia Award 20. RAH during filming of a series of syndicated television series on tennis tips with tennis pro Vic Braden, circa 1976 21. RAH at Almaden Vineyards with photographer Tom Vano, circa 1968 22. RAH at Almaden Vineyards with photographer Tom Vano, circa 1968 23. RAH hosting tasting of California wines at home in Santa Monica, circa 1968 24. RAH hosting tasting of California wines at home in Santa Monica, circa

1968 25. RAH with Sen. Tom Kuchel (R-Calif.), Senate minority whip, circa 1968, autographed 26. RAH and Edgar Bergen (Charlie McCarthy), June 1970, Bel Air Country Club 27. RAH and Edgar Bergen (Charlie McCarthy), June 1970, Bel Air Country Club 28. RAH (at podium, behind cameras) holding press conference when Indiana Pacers (NBA) announced signing of first woman player for NBA, Anne Myers of UCLA, circa 1978, Los Angeles 29. RAH welcome at The Forum, Los Angeles 30. RAH circa 1965 31. RAH as Pfc on active duty in U.S. Army, circa 1958 32. RAH with group at sports conference in Monte Carlo, circa 1977 33. RAH and Ira Shepard, circa 1995 34. RAH hosts press conference in Mexico City for The Fernandez Commission, with Fernando Oaxaca, Ben Fernandez and Felix Sanchez, circa 1976 35. RAH as one of five first place award winners in San Francisco Publicity Club, circa 1958 36. RAH with Art and Mrs. Linkletter and Hot Rod Hundley at wine tasting at home of Vincent Price, circa 1967 37. RAH with Art and Mrs. Linkletter and Hot Rod Hundley at wine tasting at home of Vincent Price, circa 1967 38. RAH doing television interview for program discussing toys for client Playskool 39. RAH making Southland Olympia Award presentation to Olympia judo player Bob Berland in Chicago 40. RAH moderates panel of housing producers for meeting of security analysts in Houston, circa 1970 41. RAH moderates panel of housing producers for meeting of security analysts in Houston, circa 1970 42. RAH speaking before presenting Southland Olympia Award to Olympian diver Kelly McCormick at Ohio State, circa 1983 43. RAH speaking before presenting Southland Olympia Award to Olympian diver Kelly McCormick at Ohio State, circa 1983 44. RAH with his two partners at ICPR Public Relations, Los Angeles 45. RAH Mercedes with Texas A&M affinity license plate, 46. RAH making Southland Olympia Award presentation at U.S. Olympic Pentathlon Training Center, Ft. Sam Houston, San Antonio, Texas, November 10, 1983. 47. RAH in San Diego making Southland Olympia Award presentation to Olympic cyclist Mark Gorski 48. RAH in San Diego making Southland Olympia Award presentation to Olympic cyclist Mark Gorski 49. RAH speaking before presenting Southland Olympia Award in Los Angeles to Olympic gold medalist Tracy Ruiz 50. RAH speaking at annual San Jose All Sports Banquet in 1985 and making presentation of Southland Olympia Award 51. RAH speaking at annual San Jose All Sports Banquet in 1985 and making presentation of Southland Olympia Award 52. RAH at annual San Jose All Sports Banquet in 1985 and holding Southland Olympia Award with Olympians Terry Schroeder, Ed Burke, Pablo Morales and Bob Berland 53. RAH presenting Southland Olympia Award to Olympic gold medalist in shooting Ed Etzel during halftime of basketball game of West Virginia University 54. RAH with Hon. Cari Dominguez, former Assistant Secretary of Labor and former chair of the EEOC, autographed 55. RAH circa 1965 56. RAH during filming of basketball film with Jerry West 57. Pfc RAH on active duty, circa 1958 58. Copy of photo of RAH presenting Southland Olympia Award to W&M's Jeri Daniels (1982) 59. RAH making Southland Olympia Award presentation at U.S. Olympic Pentathlon Training Center, Ft. Sam Houston, San Antonio, Texas, February 15, 1985 60. RAH, George Haycox (W&M '54), Nate Carb (W&M '54) and unidentified sports writer with Mamie van Doren 61. RAH speaking for Southland Olympia Award presentation, circa 1985 62. RAH at desk in Blow Gym when he was W&M sports information director, 1953 63. RAH with Peter Marshall (Hollywood Squares) 64. RAH receiving proclamation from LA Mayor Tom Bradley and LA County Board of Supervisors Chair Kenneth Hahn, June 29, 1984 65. RAH accepts California State Assembly Resolution from Assemblyman Richard Alatorre, circa 1976.

## **Series 2: Career**

**Unit ID** id32618

**Unit ID** /repositories/2/archival\_objects/443470

**Unit Date** 1960-2008

### **Scope and Contents**

This series contains materials relating to Rene Henry's professional career: Scrapbooks, publications, magazines, photographs, press releases, and manuals relating to his work in public relations and government agencies. Several manuals cover the promotion of sports, building and housing, and funding for higher education. Also features a scrapbook from Henry's work on the 1988 presidential campaign for George. H. W. Bush and Dan Quayle, as well as several proposals for television documentaries on various subjects.

### **Subseries 2.1: Sports Marketing**

**Unit ID** id32623

**Unit ID** /repositories/2/archival\_objects/443476

**Unit Date** 1960-1995

### **Scope and Contents**

This sub-series includes manuals, pamphlets, scrapbooks, news releases, and photographs relating to Henry's work in sports marketing. Although there is little material concerning his work with the U.S. Olympic Committee, documents pertaining to sports such as basketball, cycling, hockey, soccer, and tennis are available.

**How to Use Sports to Sell Higher Education****Unit ID** id32626**Unit ID** /repositories/2/archival\_objects/443494**Unit Date** 1995**Mixed Materials** 1 (Box)**Container** 5 (Folder)**Pan-American Games****Unit ID** id32628**Unit ID** /repositories/2/archival\_objects/443495**Unit Date** 1990-1991**Mixed Materials** 1 (Box)**Container** 6 (Folder)**Promotional Booklets****Unit ID** id32629**Unit ID** /repositories/2/archival\_objects/443496**Unit Date** 1974-1976**Mixed Materials** 1 (Box)**Container** 7 (Folder)**Publications****Unit ID** id32633**Unit ID** /repositories/2/archival\_objects/443497**Unit Date** 1980-1988**Mixed Materials** 1 (Box)**Container** 8 (Folder)**Sunkist Growers Marketing Scrapbook****Unit ID** id32634**Unit ID** /repositories/2/archival\_objects/443498**Unit Date** 1960s-1974**Mixed Materials** 1 (Box)**Container** 9 (Folder)**World Team Tennis Public Relations Manual****Unit ID** id32635**Unit ID** /repositories/2/archival\_objects/443499**Unit Date** 1970s**Mixed Materials** 1 (Box)**Container** 10 (Folder)**Subseries 2.2: Public Relations****Unit ID** id32636**Unit ID** /repositories/2/archival\_objects/443477**Unit Date** 1970-1989**Scope and Contents**

This sub-series contains materials from general public relations projects Henry has been involved with. Included are a scrapbook of various news releases from the 1970s, as well as his scrapbook from the 1988 presidential campaign of George H. W. Bush and Dan Quayle.

**George H.W. Bush Campaign Scrapbook (part 1)****Unit ID** id32645**Unit ID** /repositories/2/archival\_objects/443500**Unit Date** 1988-1989**Mixed Materials** 1 (Box)**Container** 11 (Folder)**George H.W. Bush Campaign Scrapbook (part 2)****Unit ID** id32662**Unit ID** /repositories/2/archival\_objects/443501**Unit Date** 1988-1989**Mixed Materials** 1 (Box)**Container** 12 (Folder)**Various News Releases and Clippings****Unit ID** id32667**Unit ID** /repositories/2/archival\_objects/443502**Unit Date** 1970s**Mixed Materials** 1 (Box)**Container** 13 (Folder)**Subseries 2.3: Building and Housing****Unit ID** id32673**Unit ID** /repositories/2/archival\_objects/443478**Unit Date** 1960-1999**Scope and Contents**

This sub-series contains documents, manuals, and publications relating to Henry's work in building and housing projects. Materials include promotional items on architecture, building technologies, and real estate, as well as documents relating to his work with the National Institute of Building Sciences and the Environmental Protection Agency.

**Congressional Testimonies for the National Institute of Building Sciences****Unit ID** id32688**Unit ID** /repositories/2/archival\_objects/443503**Unit Date** 1987-1988**Mixed Materials** 1 (Box)**Container** 14 (Folder)**Consumer Consciousness: on Educational Aid in Consumer Relations****Unit ID** id32693**Unit ID** /repositories/2/archival\_objects/443504**Unit Date** circa 1960s**Mixed Materials** 1 (Box)**Container** 15 (Folder)**The Forest Industries in Transition****Unit ID** id32696**Unit ID** /repositories/2/archival\_objects/443505**Unit Date** 1966**Mixed Materials** 1 (Box)**Container** 16 (Folder)

### **Miscellaneous Marketing Projects**

**Unit ID** id32704

**Unit ID** /repositories/2/archival\_objects/443506

**Unit Date** 1965-1980

**Mixed Materials** 1 (Box)

**Container** 17 (Folder)

### **National Institute of Building Sciences Reports**

**Unit ID** id32709

**Unit ID** /repositories/2/archival\_objects/443507

**Unit Date** 1987

**Mixed Materials** 1 (Box)

**Container** 18 (Folder)

### **"Overview of U.S. Cities and Libability" EPA Report**

**Unit ID** id32713

**Unit ID** /repositories/2/archival\_objects/443508

**Unit Date** 1999

**Mixed Materials** 1 (Box)

**Container** 19 (Folder)

### **Simpson Timber Co. Project**

**Unit ID** id32717

**Unit ID** /repositories/2/archival\_objects/443509

**Unit Date** 1960s

**Mixed Materials** 1 (Box)

**Container** 20 (Folder)

### **Subseries 2.4: Miscellaneous Career**

**Unit ID** id32718

**Unit ID** /repositories/2/archival\_objects/443479

**Unit Date** 1989-2008

#### **Scope and Contents**

This sub-series contains materials from the latter part of Henry's professional career. Documents include commentaries and reviews on the works he has authored, a manual for increasing funding for higher education in Texas, remarks and speeches, publications from the U.S. Department of Labor, various proposals for television documentaries, and his screenplay for the film "West Virginia Kid."

### **Commentaries, Op/Eds, Reviews**

**Unit ID** id32719

**Unit ID** /repositories/2/archival\_objects/443510

**Unit Date** 2008

**Mixed Materials** 1 (Box)

**Container** 21 (Folder)

### **"Higher Education in Texas" Manual**

**Unit ID** id32726

**Unit ID** /repositories/2/archival\_objects/443511

**Unit Date** 1990s

**Mixed Materials** 1 (Box)

**Container** 22 (Folder)

### **Remarks, Speeches, Lectures**

**Unit ID** id32729

**Unit ID** /repositories/2/archival\_objects/443512

**Unit Date** 1994-2001

**Mixed Materials** 1 (Box)

**Container** 23 (Folder)

### **Television Documentary Proposals**

**Unit ID** id32731

**Unit ID** /repositories/2/archival\_objects/443513

**Unit Date** 1990-1996

**Mixed Materials** 1 (Box)

**Container** 24 (Folder)

### **U.S. Department of Labor Publications**

**Unit ID** id32919

**Unit ID** /repositories/2/archival\_objects/443514

**Unit Date** 1989-1991

**Mixed Materials** 1 (Box)

**Container** 25 (Folder)

### **"West Virginia Kid" Screenplay**

**Unit ID** id32920

**Unit ID** /repositories/2/archival\_objects/443515

**Unit Date** 2008

**Mixed Materials** 1 (Box)

**Container** 26 (Folder)

### **Series 3: Additions I**

**Unit ID** id36564

**Unit ID** /repositories/2/archival\_objects/443471

**Unit Date** 2008-2013

#### **Scope and Contents**

Series 3 consists of new accessions not yet arranged and described. This material will later be integrated with series 1 and 2 and/or new series may be created as needed. Material received after October 2008 is not described in a detail manner.

#### **Subseries 3.1: Acc. 2008.123**

**Unit ID** id36565

**Unit ID** /repositories/2/archival\_objects/443480

**Unit Date** 1954-1967

#### **Scope and Contents**

Acc. 2008.123 includes material from Henry's tenure at West Virginia University as Sports Information Director (1954-1956), his active duty service in the U.S. Army (1956-1958) and assignment to the U.S. Military Academy at West Point, his professional career in San Francisco (1959-1967) and his early years in Los Angeles.

#### **Box 2**

**Unit ID** /repositories/2/archival\_objects/443516

**Mixed Materials** 2 (Box)

#### **Subseries 3.2: Acc. 2008.133**

**Unit ID** id43860

**Unit ID** /repositories/2/archival\_objects/443481

**Unit Date** circa 1950-2000

**Scope and Contents**

This accession includes material from the Council of Housing Producers of which Henry was executive director; promotional and fundraising publications; photographs and programs from the New York Baseball Writers' and New York Basketball Writers' Dinners; material related to The Common Glory; Henry's acceptance telegram and first report card from the William & Mary; material related to the reactivation of Sigma Nu fraternity at the College of William & Mary; and other material.

**Box 3**

**Unit ID** /repositories/2/archival\_objects/443517

**Mixed Materials** 3 (Box)

**Subseries 3.3: Acc. 2009.258**

**Unit ID** id64747

**Unit ID** /repositories/2/archival\_objects/443482

**Scope and Contents**

This accession includes news articles about and relating to Henry and correspondence from various individuals many recommending Henry for positions in government as well as other professional matters.

**Box 4**

**Unit ID** /repositories/2/archival\_objects/443518

**Mixed Materials** 4 (Box)

**Subseries 3.4: Acc. 2009.575**

**Unit ID** id64745

**Unit ID** /repositories/2/archival\_objects/443483

**Unit Date** 1972

**Scope and Contents**

A set of 15 slides of a mobile home from a design by Frank Lloyd Wright and manufactured by National Homes Corporation in 1972. Henry was part of the team that launched the introduction of a single-wide and double-wide mobile home. Also includes is a copy of published material describing the mobile homes as well as floor plans and suggested retail prices for each.

**Box 4**

**Unit ID** /repositories/2/archival\_objects/443519

**Mixed Materials** 4 (Box)

**Subseries 3.5: Acc. 2009.592**

**Unit ID** id64968

**Unit ID** /repositories/2/archival\_objects/443484

**Unit Date** 1945-2001

**Scope and Contents**

This accession contains news clippings, photographs, and other material related to both school and professional life of Rene Henry, class of 1954 at William & Mary. Included in this accession are articles written by Henry while on the newspaper at Granby High School in Norfolk, Virginia from 1948 to 1951; photographs, including Henry with his Sigma Nu fraternity in 1953, Old Dominion dormitory circa 1952, and miscellaneous photographs of Henry traveling internationally; photographs and clippings from Roosevelt Junior High School in Charleston, West Virginia from 1946 to 1948; and complete sets of "Builder Marketing Commentary"; from July 1981 through February 1987 and "Manufactured Housing Overview"; from September 1982 through November 1984, which were all written by Henry.

**Box 4****Unit ID** /repositories/2/archival\_objects/443520**Mixed Materials** 4 (Box)**Subseries 3.6: Acc. 2010.193****Unit ID** id68190**Unit ID** /repositories/2/archival\_objects/443485**Unit Date** circa 1972-2008**Scope and Contents**

This accession includes material related to the modern Olympic games collected by Rene Henry including pamphlets, ephemera, clothing and other textiles, pins, patches, and other material.

**Box 5****Unit ID** /repositories/2/archival\_objects/443521**Mixed Materials** 5 (Box)**Box 6****Unit ID** /repositories/2/archival\_objects/443522**Mixed Materials** 6 (Box)**Panathenaic Amphora (UA 2010.193.12)****Unit ID** UA 2010.193.12**Unit ID** /repositories/2/archival\_objects/615244**Mixed Materials** Artifacts Box 550**Subseries 3.7: Acc. 2010.207****Unit ID** id69149**Unit ID** /repositories/2/archival\_objects/443486**Unit Date** circa 1994**Scope and Contents**

Case history of the groundbreaking ceremony for the George H. W. Bush Library and Museum at Texas A&M University in College Station, Texas. It was awarded the 1995 Silver Spur by the Texas Public Relations Association for the best campaign of the year. Henry created and directed the effort.

**Folder 1****Unit ID** /repositories/2/archival\_objects/443523**Mixed Materials** 7 (Box)**Container** 1 (Folder)**Folder 2****Unit ID** /repositories/2/archival\_objects/443524**Mixed Materials** 7 (Box)**Container** 2 (Folder)**Subseries 3.8: Acc. 2010.212****Unit ID** id69966**Unit ID** /repositories/2/archival\_objects/443487**Unit Date** circa 1984-2009**Scope and Contents**

Contains correspondence to Rene Henry from various notable individuals such as West Virginia Governor Joe Manchin, signed photographs (Rafer Johnson, Hot Rod Hundley, Don Drysdale, and members of the 1955 West Virginia University football team), as well as genealogical information on Henry's family.

**Folder 3****Unit ID** /repositories/2/archival\_objects/443525**Mixed Materials** 7 (Box)**Container** 3 (Folder)**Subseries 3.9: Acc. 2010.315****Unit ID** id71001**Unit ID** /repositories/2/archival\_objects/443488**Unit Date** 1953-2008**Scope and Contents**

Contains clippings from newspaper articles and various publications either about Rene Henry or written by him; photographs of Henry during his years at William & Mary as well as with notable people including Vincent Price, Harriet Nelson, Karl Malden, and Andy Williams; and a compact disc containing clips from the 2008 Olympic Games in Beijing including the Olympic City, People's Lake, Modern Architecture, and Places of Great Interest. The compact disc was produced by the Beijing Organizing Committee for the Games of the XXIX Olympiad.

**Folder 4****Unit ID** /repositories/2/archival\_objects/443526**Mixed Materials** 7 (Box)**Container** 4 (Folder)**Folder 5****Unit ID** /repositories/2/archival\_objects/443527**Mixed Materials** 7 (Box)**Container** 5 (Folder)**Subseries 3.10: Acc. 2010.414****Unit ID** id71864**Unit ID** /repositories/2/archival\_objects/443489**Unit Date** circa 1952-2010**Scope and Contents**

Contains correspondence, articles, programs, and photographs collected by Rene Henry. Included in this accession are correspondence with Lou Holtz and Don Keough, Chairman of Allen and Co.; fraternity and presidential candidate pins; articles written by Mr. Henry for publications; a certificate of appreciation from the 1984 Olympic Committee; photographs of Mr. Henry at alumni meetings and with athletes Don Drysdale and Sven Tumba; and material related to the inauguration of Charles Hitch as president of the University of California, Los Angeles in 1968.

**Folder 6****Unit ID** /repositories/2/archival\_objects/443528**Mixed Materials** 7 (Box)**Container** 6 (Folder)**Oversize Folder 1****Unit ID** /repositories/2/archival\_objects/449019**Mixed Materials** UA Oversize Box 1 (Box)**Container** Oversize Folder 1 of series 3.10 (Acc. 2010.414) of the Rene A. Henry Papers (UA 5.082) (Folder)**Language** English**Subseries 3.11: Acc. 2011.679****Unit ID** id122354**Unit ID** /repositories/2/archival\_objects/443490

**Unit Date** 1953-2011

**Scope and Contents**

Contains correspondence and clippings collected by Rene Henry concerning his book, "Iron Indians," about the 1953 William & Mary football team. Also included are Henry's membership cards in the Academy of Television Arts and Science and the Academy of Motion Picture Arts and Sciences.

**Folder 7**

**Unit ID** /repositories/2/archival\_objects/443529

**Mixed Materials** 7 (Box)

**Container** 7 (Folder)

**Subseries 3.12: Acc. 2011.734**

**Unit ID** id129516

**Unit ID** /repositories/2/archival\_objects/443491

**Unit Date** circa 1980-2000

**Scope and Contents**

Contains the April May 1997 issue of the "Olympic Review," featuring the five finalists for the 2004 Olympic Games, as well as posters related to the Olympics. The posters include seven 27 1/2" x 19 1/2" posters produced by the Southland Corporation for the 7-11 chain featuring past Olympians and their achievements. The athletes include Jim Thorpe in 1912, Babe Didrikson in 1932, Bob Mathias in 1948, Andrea Mead Lawrence in 1952, Shun Fujimoto in 1976, Harrison Dillard in 1948, Abebe Bikila in 1960, Lillian Copeland and Wilhelmina von Bremen in 1932, and Dorand Pietri and Johnny Hayes in 1908; four 27 1/2" x 22" posters featuring official British Amateur Athletic Board Coaching Charts for sprinting, long jump, high jump, and relay races; one 28 3/4" x 19" poster featuring the 1982 calendar by SunTour, a bicycle company from Japan; one 22" x 28" poster for the 1983 National Sports Festival held in Colorado Springs, Colorado featuring a gold, silver, and bronze medal from the games; and one 21 1/2" x 32" poster advertising the 1984 U.S. Olympic Stamp Collection featuring stamps for each sport in the Olympic Games.

**Folder 8**

**Unit ID** /repositories/2/archival\_objects/443530

**Mixed Materials** 7 (Box)

**Container** 8 (Folder)

**Subseries 3.13: Acc. 2012.327**

**Unit ID** id151963

**Unit ID** /repositories/2/archival\_objects/443492

**Unit Date** 1954-2012

**Scope and Contents**

Contains scripts for "The Iron Indians," about the 1953 William & Mary Football Team, and "West Virginia Kid," the story about the life of Hot Rod Hundley, assorted clippings, and correspondence to Mr. Henry, including a couple from Taylor Reveley, President of William & Mary.

**Folder 9**

**Unit ID** /repositories/2/archival\_objects/443531

**Mixed Materials** 7 (Box)

**Container** 9 (Folder)

**Subseries 3.14: Acc. 2013.187**

**Unit ID** id211383

**Unit ID** /repositories/2/archival\_objects/443493

**Unit Date** circa 1965, 1986

**Scope and Contents**

Contains black and white photographs of Rene Henry presenting William & Mary President Davis Y. Paschall with three wine bottles, and Rene Henry and others testifying before the House Committee for

HUD and Independent Agencies that had oversight over NIBS.

**Box 8**

**Unit ID** /repositories/2/archival\_objects/443532

**Mixed Materials** 8 (Box)

**Series 4: Additions II**

**Unit ID** /repositories/2/archival\_objects/592659

**Unit Date** 2010-2017

**mixed materials** 9 (box)

**Scope and Contents**

This accession consists of two digital photographs, three writings by Rene Henry, and a group of paper and digital materials related to Henry's efforts to turn his 2010 book "The Iron Indians," about the 1953 William & Mary football team, into a motion picture. One photograph is a scanned image of Colin Powell and Rene Henry at Henry's 2012 Alumni Medallion ceremony; the other photograph is Rene Henry and Marshall Ries at the Sigma Nu Fraternity National Convention, Mackinac Island, Michigan, 1953. Henry was recording secretary and Ries treasurer of the Epsilon Iota chapter of Sigma Nu at William & Mary. Materials related to "The Iron Indians" project include correspondence, Documentation of Registration with the Writers Guild, a screenplay, and press releases. A copy of the book "The Iron Indians" was not retained since there are already copies in the library's general collection as well as in Special Collections.

**Correspondence**

**Unit ID** /repositories/2/archival\_objects/592660

**Unit Date** 2010-2017

**Mixed Materials** 9 (box)

**Container** 10 (Folder)

**The Iron Indian Screenplay and supplemental materials**

**Unit ID** /repositories/2/archival\_objects/592661

**Unit Date** 2010-2011

**Mixed Materials** 9 (box)

**Container** 11 (Folder)

**Series 5: Additions III, 2022**

**Unit ID** /repositories/2/archival\_objects/592699

**Class of 1954 Photographs and Ephemera**

**Unit ID** /repositories/2/archival\_objects/592739

**Unit Date** 1949-2011

**Mixed Materials** 10 (box)

**Container** 12 (Folder)

**Creator** Henry, Rene A., 1933-

**Extent** 0.1 Linear Feet

**Immediate Source of Acquisition**

Donated by Rene A. Henry

**Processing Information**

Added in October, 2022 by Veronica Parker. A single folder addition.

**Scope and Contents**

22 photos, 3 scans, 3 receipts, 2 newspaper clippings, an article, a booklet, and Colonel Re-Echo Class of 1954.

**Keywords**

Photographs

Williamsburg (Va.)--Photographs

Newspaper columns  
Alumni and Alumnae  
College of William and Mary--Alumni and alumnae  
College of William and Mary--Alumni Society  
Fraternities--Social

#### **Series 6: Additions IV**

**Unit ID** /repositories/2/archival\_objects/593830

**Unit Date** 1966-2011

#### **Scope and Contents**

This addition contains a 2011 Alumni Medallion Ceremony DVD, program, acceptance remarks, correspondence, business cards and articles featuring Rene Henry.

#### **Acceptance remarks, correspondence, business cards and articles**

**Unit ID** /repositories/2/archival\_objects/593878

**Unit Date** 1989-2017

**mixed materials** 10 (box)

**Container** 13 (Folder)

#### **Series 7: Additions V**

**Unit ID** /repositories/2/archival\_objects/606970

**Unit Date** 1968-2017

#### **Scope and Contents**

Addition includes correspondence with AP Stylebook, Bicycle safety club membership card, US Environmental Protection Agency reports, and printed material documenting the life of Rene A. Henry. Red flag with entitled "West Coast Y.C. singlehanded" also included.

#### **Correspondence, certificates and reports**

**Unit ID** /repositories/2/archival\_objects/606971

**Mixed Materials** 10 (box)

**Container** 14 (Folder)

#### **Ephemera**

**Unit ID** /repositories/2/archival\_objects/606972

**Unit Date** Undated

**mixed materials** 10 (box)

**Container** 15 (Folder)

#### **Series 8: Additions VI**

**Unit ID** /repositories/2/archival\_objects/607171

**Unit Date** Circa 1994

#### **Professional papers and correspondence**

**Unit ID** /repositories/2/archival\_objects/607172

**Unit Date** Circa 1994

**Mixed Materials** 10 (box)

**Container** 16 (Folder)

#### **Series 9. Additions VII**

**Unit ID** /repositories/2/archival\_objects/607508

**Unit Date** Circa 1953-2013

#### **Scope and Contents**

A single signed copy of a 1975 Barry's world cartoon. The cartoon is signed by author Jim Barry, Barry's

A single signed copy of a 1975 Berry's World cartoon. The cartoon is signed by author Jim Berry. Berry's World was a syndicated daily editorial cartoon that ran from February 18, 1963, through March 1, 2003. Addition also includes DVD, photographs, clippings, and notes documenting the life of Rene A. Henry. Photographs include those of Sigma Mu fraternity, as well as DVD documenting the annual Caribbean Broadcasting Union in Saint Maarten. Papers document english teaching in Mexico.

### **Berry's World cartoon**

**Unit ID** /repositories/2/archival\_objects/607509

**Unit Date** Circa 1975

**Mixed Materials** 10 (box)

**Container** 17 (Folder)

#### **Scope and Contents**

A single signed copy of a 1975 Berry's world cartoon. The cartoon is signed by author Jim Berry. Berry's World was a syndicated daily editorial cartoon that ran from February 18, 1963, through March 1, 2003.

### **Photographs, papers and DVD**

**Unit ID** /repositories/2/archival\_objects/607535

**Mixed Materials** 10 (box)

**Container** 18 (Folder)

#### **Scope and Contents**

DVD, photographs, clippings, and notes documenting the life of Rene A. Henry. Photographs include those of Sigma Mu fraternity, as well as DVD documenting the annual Caribbean Broadcasting Union in Saint Maarten. Papers document english teaching in Mexico.

### **Series 10: Additions VIII**

**Unit ID** /repositories/2/archival\_objects/609804

**Unit Date** Circa 1991-1996

#### **Crises at Texas A&M University**

**Unit ID** /repositories/2/archival\_objects/609805

**Mixed Materials** 10 (box)

**Container** 19 (Folder)

### **Series 11: Additions IX**

**Unit ID** /repositories/2/archival\_objects/609908

**Unit Date** 1950-2024

#### **Correspondence**

**Unit ID** /repositories/2/archival\_objects/609910

**Unit Date** 1976-2024

**Mixed Materials** 10 (box)

**Container** 20 (Folder)

#### **General papers**

**Unit ID** /repositories/2/archival\_objects/609911

#### **Certificate of Membership Public Relations Society of America**

**Unit ID** /repositories/2/archival\_objects/610030

**Unit Date** 1963

**Mixed Materials** 10 (box)

**Container** 21 (folder)

#### **Housing in Chile**

**Unit ID** /repositories/2/archival\_objects/610031

**Unit Date** 1982

**Mixed Materials** 10 (box)

**Container** 22 (folder)

### **Management Principles of a Membership Enterprise**

**Unit ID** /repositories/2/archival\_objects/610032

**Unit Date** 1968

**Mixed Materials** 10 (box)

**Container** 23 (folder)

### **Testimony of Rene Henry Before National Institute of Building Sciences**

**Unit ID** /repositories/2/archival\_objects/610033

**Unit Date** 1987

**Mixed Materials** 10 (box)

**Container** 24 (folder)

### **William & Mary 50th Reunion Time Capsule**

**Unit ID** /repositories/2/archival\_objects/610034

**Unit Date** 2004

**Mixed Materials** 10 (box)

**Container** 25 (folder)

### **Writings**

**Unit ID** /repositories/2/archival\_objects/610035

**Unit Date** 1950

**Mixed Materials** 10 (box)

**Container** 26 (folder)

### **Printed materials**

**Unit ID** /repositories/2/archival\_objects/609912

#### **Clippings about Rene Henry**

**Unit ID** /repositories/2/archival\_objects/610036

**Unit Date** 1998-2023

**Mixed Materials** 10 (box)

**Container** 27 (Folder)

#### **Programs and brochures**

**Unit ID** /repositories/2/archival\_objects/610037

**Unit Date** 1994-2006

**Mixed Materials** 10 (box)

**Container** 28 (Folder)

### **Photographs and artwork**

**Unit ID** /repositories/2/archival\_objects/609909

**Unit Date** Undated

**Be Kind to One Another, artwork by Dave Ferriday**

**Unit ID** /repositories/2/archival\_objects/609965

**Unit Date** Undated

**Mixed Materials** 10 (box)

**Container** 29 (Folder)

**Photographs of Rene Henry**

**Unit ID** /repositories/2/archival\_objects/610038

**Unit Date** Undated

**Mixed Materials** 10 (box)

**Container** 30 (Folder)

**Audio Visual materials**

**Unit ID** /repositories/2/archival\_objects/611189

**USB drive**

**Unit ID** /repositories/2/archival\_objects/611190

**Series 12: Additions X**

**Unit ID** /repositories/2/archival\_objects/613368

**Unit Date** Circa 2024

**Correspondence**

**Unit ID** /repositories/2/archival\_objects/613369

**Unit Date** 2024

**Mixed Materials** 10 (box)

**Container** 31 (Folder)

**Series 12: Additions XI**

**Unit ID** /repositories/2/archival\_objects/613823

**Unit Date** 2024

**Correspondence**

**Unit ID** /repositories/2/archival\_objects/613824

**Unit Date** Circa 2024

**Mixed Materials** 10 (box)

**Container** 32 (Folder)

**Scope and Contents**

The papers include email and written correspondence; with names including Gordon Gee, Brian D. Mann, and Jay Gaidmore.

**Series 13: Additions XII**

**Unit ID** /repositories/2/archival\_objects/617758

**Series 14: Additions XIII**

**Unit ID** /repositories/2/archival\_objects/647674

**Unit Date** 1951 - 2024

**Scope and Contents**

Correspondence, a program for The Silver Anvil Awards Evening 2006, a flash-drive labeled "photos," and a 1951 diploma from Granby High School.

**Granby High School diploma**

**Unit ID** /repositories/2/archival\_objects/647675

**Unit Date** 1951

**Mixed materials** UA Small Collections Oversize Box 4

**Container** 41 (Folder)

**Correspondence, program, and flash-drive**

**Unit ID** /repositories/2/archival\_objects/647676

**Unit Date** 2006 - 2024

**Mixed Materials** 11 (box)

**Container** 42 (Folder)