

# Batesville Printing Company Records

Batesville Printing Company Records  
1910s-1930s

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## Title Statement

Batesville Printing Company Records Guide to the Batesville Printing Company Records MS 00204

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## Profile Description

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## Descriptive Summary

### Unit ID

MS 00204

### Unit ID

/repositories/2/resources/39

### Unit Date

1910s-1930s

### Unit Date

1920s

### Language

English

### Creator

Batesville Printing Company (Batesville, Va.)

### Creator

Elmer Gough Batten, 1895-1985

### Extent

0.60 Linear Feet

### Repository

Special Collections Research Center

## Administrative Information

### **Conditions Governing Access:**

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### **Processing Information:**

Accessioned and minimally described in May 2010 by Ute Schechter, Warren E. Burger Archivist. Processed, organized, and finding aid written by Austin W. Smith in February 2011.

### **Preferred Citation:**

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## **Administrative History:**

Elmer Gough Batten (1895-1985) was the manager of the Batesville Printing Company. Elmer was born on November 18, 1895 to parents James Monroe Batten (1870-1931) and Lucie Ella Gough (1871-1936) and died on January 2, 1985. Elmer Batten is buried at Mount Plain Cemetery in Ivy, Albemarle County, Virginia.

## **Scope and Contents**

Records and samples, circa 1910s-1930s, of the Batesville Printing Company of Batesville, Albemarle County, Virginia. Consists almost exclusively of samples of their printing jobs, like broadsides, stationary, envelopes, fliers, etc., thus providing the names and often addresses of a variety of businesses that existed in the area at the time and of the kind of events that were advertised. Especially prominent are announcements and stationary for traveling Vaudeville shows such as the Dandy Dixie Shows and the Russell Brothers. Several general merchants are also included in the collection such as C.V. Layman. Also included are a few documents and letters addressing the manager of the Batesville Printing Company, Elmer Batten, usually in regards to printing orders.

All printing samples or examples are on paper or card stock, with the exception of one small leather wallet which has been processed and housed as an artifact.

## **Related Materials:**

Small leather wallet processed and housed as an artifact.

## **Keywords**

Broadsides  
Envelopes  
Fliers (printed matter)  
Stationery  
Visiting cards  
Wallets  
Albemarle County (Va.)--History--20th century  
Letterheads  
Printers--Virginia  
Printing--Virginia--History

## **Description of Subordinate Components**

## **Oversize BroadSides**

**Unit ID** id89484

**Unit ID** /repositories/2/archival\_objects/2355

**Unit Date** 1929-1937

**Mixed Materials** Manuscripts Oversize Box 7 (Box)

**Container** 1 (Oversize Folder)

## **Oversize BroadSides**

**Unit ID** /repositories/2/archival\_objects/267376

**Unit Date** 1929-1937

**Mixed Materials** Manuscripts Oversize Box 7 (Box)

**Container** 2 (Oversize Folder)

**Language** English

## **Correspondence**

**Unit ID** /repositories/2/archival\_objects/267377

**Unit Date** 1921-1922

**Mixed Materials** 1 (Box)

**Container** 1 (folder)

**Language** English

## **Scope and Contents**

Item 1: R.H. Harris of Dandy Dixie Tent Shows in Upperville, VA to Elmer G. Batten, Manager of Batesville Publishing Company in Batesville, VA, September 17, 1921 includes four envelopes Item 2: G.W. Gregory, Manager of Dandy Dixie Shows in Brodnax, VA to Elmer G. Batten, Manager of Batesville Publishing Company in Batesville, VA, February 14, 1922 Item 3: Elmer G. Batten, Manager of Batesville Publishing Company in Batesville, VA to G.W. Gregory, Manager of Dandy Dixie Shows in Brodnax, VA, February 16, 1922 copy Item 4: Frank Kretz, Business Manager of Kretz Brothers Fancy Trick and Roman Riders in Reading, PA to Batesville Publishing Company in Batesville, VA, April 6, 1922 Item 5: The Daily Progress, Charlottesville, VA envelope only Item 6: General letter of Elmer G. Batten, Manager of Batesville Printing Company to business owners Item 7: Yellow card stock advertisement for Batesville Printing Company dog and key tags Item 8: Pink card stock advertisement for Batesville Printing Company dog tags Item 9: White card stock advertisement for Batesville Printing Company dog and key tags

## **Vaudeville and Other Performance Show BroadSides, Stationary, Cards, and Tickets**

**Unit ID** /repositories/2/archival\_objects/267378

**Unit Date** circa 1910s-1930s

**Mixed Materials** 1 (Box)

**Container** 2 (folder)

**Language** English

## **Scope and Contents**

Item 1: Warren C. Meinel, performer, business card Item 2: Billy Gregory, blackface & eccentric song and dance comedian, business card Item 3: Happy Bobbitt, performer, business card Item 4: Foster Bros.' Famous Shows ticket Item 5: McDaniel's Motorized Show ticket Item 6: Lesser's Comedians advertisement card Item 7: Fay Abbott, singing comedienne, banjoist, pianoist, business card three Item 8: Mail list of Russell Bros. Shows, 1919 Season nine Item 9: Russell Bros. Shows ticket eleven Item 10: Russell Bros. Show voucher for 2 tickets and 50 cents Nine blank, one used and issued to Walter Sprouse and Leinwood Gibson Item 11: Russell Bros. Famous Show, "A High Class Vaudeville Enterprise," letterhead Item 12: R.L. Russell Virginia Shows, letterhead seven Item 13: Rippel & Lee's Show ticket six Item 14: Chas. Rippel envelope Item 15: Rippel & Lee letterhead and envelope Item 16: Rippel & Lee letterhead Item 17: Bob Harris, Dandy Dixie Tent Show, business card for the 1919-1921 seasons fourteen Item 18: Dandy Dixie Shows letterhead with tent engraving surrounded by swastikas Item 19: R.H. Harris envelope Item 20: R.H. Harris letterhead Item 21: Roselands Movie & Vaudeville Show letterhead, 1924 Item 22: The Great Keystone Show, letterhead, 1922 Item 23: Southern Minstrel Show broadside, Ballard's Hall, Crozet, VA Item 24: Southern Minstrel Show broadside, I.O.O.F. Building, Batesville, VA, April 30, 1921 two Item 25: Southern Minstrel Show broadside, The School House, White Hall, VA, May 7, 1921 Item 26: Southern Minstrel Show broadside, Ballard's Hall, Crozet, VA, May 9, 1921 two Item 27: The North Garden Band & Concert Troupe broadside two

## **Broadsides and Other Public Announcements**

**Unit ID** /repositories/2/archival\_objects/267379

**Unit Date** circa 1910s-1930s

**Mixed Materials** 1 (Box)

**Container** 3 (folder)

**Language** English

### **Scope and Contents**

Item 1: Civil War Company F, 10th Virginia Cavalry Reunion postponement broadside, Batesville, VA, August 1916 Item 2: Welcome Home Celebration for World War I soldiers, Mt. Ed. Baptist Church, Batesville, VA program, July 24, 1919 Item 3: Revival Sermons by Rev. J.W. Dixon at Batesville Methodist Church, Batesville, VA announcement, June 1932 Item 4: Sunday School Picnic at Methodist Church, Batesville, VA broadside Item 5: The Ladies Aid Society of Batesville M.E. Church oyster supper and fancy sale, I.O.O.F. Building, Batesville, VA broadside, November 24, 1917 two Item 6: The Ladies Aid Society of Mt. Ed. Baptist Church bazaar, Odd Fellow's Hall, Batesville, VA broadside, December 8, 1917 Item 7: Revival by Rev. J.H. Strong, Mt. Ed. Baptist Church broadside Item 8: Entertainment at Mt. Ed. Baptist Church, Batesville, VA broadside, September 1, 1920 two Item 9: "Where's Grandma?" presented by The Young Peoples Division of Batesville Methodist Church, Odd Fellow's Hall, Batesville, VA broadside Item 10: Covesville Baptist Church, Covesville, VA program, May 29, 1921 two Item 11: "Always in Trouble" by Batesville School, Oddfellow's Building broadside Item 12: "Always in Trouble" program Item 13: Oysters at Red Hill School card stock announcement, November 24, 1923 Item 14: Grand Opening of Moore's Theatre, Flint Hill, VA broadside Item 15: "A Cabin Courtship" presented by Miller School Athletic Ass'n broadside, March 7, 1925 Item 16: Stonewall J. Brown Musical Entertainment, Methodist Church, Crozet, VA broadside, July 16, 1920 Item 17: Stonewall J. Brown Musical Entertainment, Rodes Methodist Church, near Avon, VA, August 21, 1920 Item 18: "The Goose Creek Line" program Item 19: Baseball Game, Batesville High School Team versus The Village Second Team broadside, May 20, 1921 two Item 20: Lawn Party, Wheelen's School House broadside, June 12, 1918 Item 21: Lawn Party, Wheelen's School House broadside, July 31, 1918 Item 22: Lawn Party, Wheelen's School House broadside, September 21, 1918 Item 23: Lawn Party and Concert by Crozet Band, Midway High School, July 14, 1920 Item 24: Ice Cream Supper, Epworth League, I.O.O.F. Hall, Batesville, VA, June 2, 1923 three Item 25: Closing Out Sale of Hats, C.V. Layman broadside Item 26: W.R. Tomlin, sale of tools and furniture, Elmo Fox Place broadside, April 10, 1917 Item 27: Public Auction Sale, J.D. Critzer farm, near Batesville, VA, November 20, 1920 Item 28: Public Sale, O. Nelson, J.H. Sauveur, November 22, 1920 Item 29: The Old R.A.H. Foster Farm, Myrtle Foster, Auction announcement, Batesville, VA Item 30: No Hunting card stock notice, S.C. Alexander Item 31: No Hunting card stock notice, S.R. Layman & Sons Item 32: Wanted notice for wood, J.B. Harding three Item 33: Fireworks public notice

## **Merchants and Manufacturers Letterhead, Stationary, and Forms**

**Unit ID** /repositories/2/archival\_objects/267380

**Unit Date** circa 1910s-1930s

**Mixed Materials** 1 (Box)

**Container** 4 (folder)

**Language** English

### **Scope and Contents**

Item 1: Robt. H. Pugh letterhead, Onan, VA seven Item 2: E.E. Nay payment voucher, Batesville, VA two Item 3: E.E. Nay stationary, Batesville, VA three Item 4: E.E. Nay, account settlement notice, Batesville, VA two Item 5: E.E. Nay letterhead, Batesville, VA two Item 6: E.E. Nay account stationary, Batesville, VA eight Item 7: William A. Dawson account stationary, Esmont, VA six Item 8: William A. Dawson letterhead, Esmont, VA twelve Item 9: C.V. Layman account ticket, Batesville, VA two Item 10: C.V. Layman account stationary, Batesville, VA three Item 11: W.A. Curd stationary, Batesville, VA seven Item 12: W.A. Curd letterhead, Batesville, VA Item 13: E.W. Sandridge account stationary, Ivy Depot, VA two Item 14: C.W. Sandridge stationary, Crozet, VA Item 15: J.H. Craig stationary, Farina, VA five Item 16: Guy U. Martin message, Batesville, VA two Item 17: Guy U. Martin letterhead, Batesville, VA four Item 18: Chas. T. Page, Fresh Roasted Peanuts bag, Batesville, VA Item 19: Chas. T. Page, account ticket, Batesville, VA Item 20: Chas. T. Page stationary, Batesville, VA three Item 21: Chas. T. Page account stationary, Batesville, VA eleven Item 22: Chas. T. Page blank slips nine Item 23: Chas. T. Page letterhead, Batesville, VA five

## **Assorted Small Business and Personal Letterhead, Stationary, and Forms**

**Unit ID** /repositories/2/archival\_objects/267381

**Unit Date** circa 1910s-1930s

**Mixed Materials** 1 (Box)

**Container** 5 (folder)

**Language** English

### **Scope and Contents**

Item 1: Riverside Garage stationary, North Garden, VA six Item 2: J.H. Stout Extract Works wood ticket five Item 3: Stonewall J. Brown ticket ten Item 4: Fry's Spring Market account slip, Charlottesville, VA ten Item 5: Waynesboro Lodge No. 1309, Loyal Order of the Moose Membership Application, Waynesboro, VA four Item 6: J.J. Porter Coal and Wood payment slip, Charlottesville, VA nine Item 7: J.J. Porter letterhead, Charlottesville, VA Item 8: Dr. Wm. A. Hughes, optometry, letterhead, Charlottesville, VA two Item 9: Geo. M. Carr, dealer in second-hand clothing, letterhead, Charlottesville, VA Item 10: Jarman Book Co., booksellers and stationers, stationary Charlottesville, VA four Item 11: Dr. Shaw, Veterinarian Horseshoer and Wheelwright, stationary, Batesville, VA Item 12: John W. Parr, Blacksmith & Wheelwright Work, stationary, Batesville, VA Item 13: Geo. E. Chewing, Blacksmith & Wheelwright Work, stationary, Batesville, VA Item 14: Glendale Fruit and Stock Farm, E.S. Fox, stationary, Afton, VA two Item 15: A.L. Waddell, Automobile Repairing and Accessories, letterhead, Reetortown, VA Item 16: J.C. Dollins, repair, letterhead, Crozet, VA Item 17: D.S. Belmeny, sanitary groceries, letterhead, Rectortown, VA Item 18: J.H. Lindsay, The Daily Progress, letterhead, Charlottesville, VA two Item 19: Geo. T. Omohundro, commissioner of the revenue, letterhead, Glendower, VA two Item 20: Batesville Bargain House, Chas. W. Baber, Batesville, VA Item 21: Crown Orchard Co., C.A. Wade, letterhead, Batesville, VA Item 22: Rock Branch Farm, Roy S. Clarke, letterhead, Red Hill, VA Item 23: S.R. Kirby letterhead, Batesville, VA Item 24: Mrs. Alice R. Craig letterhead, Batesville, VA Item 25: Account payment slip, Charlottesville, VA Item 26: Wm. J. Shelton, First National Bank check, December 26, 1932 Item 27: R.F. Black, tax collection notice, Albemarle Co., VA three Item 28: Dog license card, 1920

## **Assorted Small Business and Personal Letterhead, Stationary, and Forms**

**Unit ID** /repositories/2/archival\_objects/267382

**Unit Date** circa 1910s-1930s

**Mixed Materials** 1 (Box)

**Container** 6 (folder)

**Language** English

### **Scope and Contents**

Item 29: Pad of dog license slips, Albemarle Co., VA, 1921 Item 30: Albemarle Co. Health Department slip Item 31: Greenwood Local Farmer's Union slip Item 32: S. Geenbaum slip Item 33: John L. Layman tag Item 34: Bank of Crozet slip, Crozet, VA Item 35: The Peoples National Bank slip, Charlottesville, VA Item 36: Edward Wood envelope, Afton, VA Item 37: Miss Edna Clarke envelope, North Garden, VA Item 38: Schmid's Printery envelope, Staunton, VA Item 39: Lawrence W. Tomlin envelope, Afton, VA three Item 40: Albemarle Co. Treasurer slip Item 41: G. Stuart Hamm, Treasurer of Albemarle County, envelope, Charlottesville, VA two Item 42: R.S. Bunch, watchmaker and jeweler, envelope, Charlottesville, VA Item 43: R.S. Bunch, watchmaker and jeweler, letterhead, Charlottesville, VA Item 44: Gibson's Broom Works envelope, Red Hill, VA Item 45: Gibson's Broom Works stationary, Red Hill, VA Item 46: R.F. Black envelope, Miller School, VA Item 47: R.F. Black letterhead, Miller School, VA three Item 48: Charles P. Sheffer letterhead, Greenwood, VA two Item 49: J. Bledsoe Wade letterhead, Batesville, VA Item 50: 110 South 3rd Street letterhead, Richmond, VA two Item 51: Miss Dorothy L. Cato letterhead, South Emporia, VA Item 52: Rocklands letterhead, Batesville, VA Item 53: Gowanlea letterhead, Charlottesville, VA Item 54: Castle Brook Farm letterhead, Batesville, VA Item 55: Albemarle Public Schools letterhead, Charlottesville, VA Item 56: First and Ocean National Bank calendar, 1942 Item 57: Thoroughbreds Almanac cover, 1921 Item 58: Crozet Print Shop advertisement, Crozet, VA