

A Guide to the Papers of the Jefferson National Bank ca. 1914-1998

Papers of the Jefferson National Bank ca. 1914-1998
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Abstract

The papers of the Jefferson National Bank consists of ca. 5,300 items (8 cubic boxes, 15 oversize boxes, ca. 38 linear shelf feet), ca. 1914-1998, and contains annual reports, statements of condition, histories of the Jefferson National Bank and its mergers, audio and video tapes of television and radio advertisements, posters and lobby cards of advertisements, photographs of branch banks, bank staff and events, printed fliers and brochures about bank services and products, news clippings and scrapbooks, and promotional materials such as hat, cups, and t-shirts.

Physical Characteristics

ca. 5,300 items (8 cubic boxes, 15 oversize boxes, ca. 38 linear shelf feet)

Repository

Special Collections, University of Virginia Library

Administrative Information

Access Restrictions

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Scope and Content Information

The papers of the Jefferson National Bank consists of ca. 5,300 items (8 cubic boxes, 15 oversize boxes, ca. 38 linear shelf feet), ca. 1914-1998, and contains annual reports, statements of condition, histories of the Jefferson National Bank and its mergers, audio and video tapes of television and radio advertisements, posters and lobby cards of advertisements, photographs of branch banks, bank staff and events, printed fliers and brochures about bank services and products, news clippings and scrapbooks, and promotional materials such as hat, cups, and t-shirts.

The history of the Jefferson National Bank, from its inception as the National Bank & Trust Company on September 21, 1914, in Charlottesville, Virginia, to its merger with Wachovia on June 9, 1997, is well documented in this collection. See particularly "Charting An Era of Progress and A Legacy of Service 1914-1997" and the Jefferson National Bank History Notebook in Cubic 3 for a yearly account of various new bank openings and mergers with other banks. The various advertising campaigns of the Jefferson National Bank and the openings of many of the new branches is also heavily documented.

The first series of papers contain the files about the miscellaneous branches of the Jefferson National Bank arranged alphabetically by region. These files contain photographs, sign designs, drawings, blueprints, agreements, correspondence, newspaper advertisements, reports, memoranda, and related material all pertaining to the individual branch featured in the file. At times the files also contain photographs and other material illustrating the surrounding development of an area, such as that of the Fashion Square Mall on Route 29 North, Charlottesville, Virginia.

The second series consists of reports and brochures, including annual reports, 1951-1996, of the National Bank & Trust and Jefferson Bankshares, Inc.; informational brochures about operations, money management, loans and other services, notification of the availability of new services, maps and guides to Charlottesville and Albemarle County, and financial statements; bank charters; history folders, 1987-1993, and a three-ring notebook covering 1914-1997, chiefly concerning the Jefferson National Bank, but also with other files pertaining to some of its predecessors, including the Bank of Powhatan, Bank of Goochland, Bank of Nelson, and Southern Bank & Southern Bankshares, Inc.; news clippings and news releases; logos and related material; statements of condition and quarterly reports; and scrapbooks.

Series three consists of photographs of staff, the construction of new branch offices and other buildings, staff functions, bank officers, the Board of Directors, openings of branch offices and other events, occurring in the Jefferson National Bank, the Southern Bank, the Bank of Goochland, and Bank of Powhatan.

Series four consists of various types of advertising material, grouped by size and type of advertisements, including posters, boards, photographs & illustrations, and material stored in oversize envelopes. Within each group, the advertisements are listed by the slogan or message of the advertisement, except for the advertisements stored in large envelopes. These are arranged according to their "NB" number.

The fifth series contains oversize scrapbooks; the sixth oversize architectural drawings and maps; and the seventh series has audiovisual and miscellaneous materials, chiefly pertaining to advertising but also including some training tapes.

Organization

Series I: Branches of the Jefferson National Bank (Cubics 1-2)

Subseries A: Central Region (Cubic 1)

Subseries B: Eastern Region (Cubic 2)

Subseries C: Northern Region (Cubic 2)

Subseries D: Tidewater Region (Cubic 2)

Series II: Reports & Brochures (Cubics 2-4)

Series III: Photographs (Cubics 5-6)

Subseries A: Jefferson National Bank (Cubic 5-6)

Subseries B: Southern Bank (Cubic 6)

Subseries C: Bank of Goochland & Bank of Powhatan (Cubic 6)

Series IV: Advertising Material (Cubics 7-8; Oversize Boxes 1- 12)

Series V: Oversize Scrapbooks (Oversize Boxes 13-15)

Series VI: Architectural Drawings & Maps (Oversize Tray 16)

Series VII: Audiovisual & Miscellaneous Material

Subseries A: Video Cassette Tape Recordings

Subseries B: Audio Cassette Tape Recordings

Subseries C: Reel-to-Reel Tapes

Subseries D: 16mm Motion Picture

Subseries E: 1" Videotape

Subseries F: Miscellaneous Material including Phonograph Recording, Computer Tape, and Jaz Disk

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Jefferson Today 1996-1997

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News clippings re Jefferson National Bank, etc. ca. 1949-1993, n.d.

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Physical Location Ivy A32-10D

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Physical Location Ivy A32-10E

Board of Directors, Advisory Boards & Officers, including: W. Dale Arbogast, William E. Bell, Jim Berry, George Bull, R. Gerald Cummings, Ralph J. Davis, Channing W. Daniel, Jr., Hunter Faulconer, Henry Harrell, Hiter Harris, Jr., J.A. Kessler, Raymond F. Loving, William E. Maxey, Jr., Leslie W. Minor, A. Preston Moore, James R. Morris, Walter A. Pace, J. William Price, Jr., William Rinehard, and Clay Thompson 1957-1970, n.d.

Carton 5

Extent 2 folders

Physical Location Ivy A32-10E

Branch Offices & Construction of Branch Offices (A-H) 1963-1978, n.d.

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Physical Location Ivy A32-10E

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Physical Location Ivy A32-10E

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Physical Location Ivy A32-10E

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Extent 2 folders

Physical Location Ivy A32-10E

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Hovey S. Dabney 1964-1991

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OS Box S-39, S-40

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Extent

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Physical Location Ivy A32-10H

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Extent Advertising boards (2 boards)

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Extent Advertising boards

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Extent Advertising boards (3 boards)

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Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Emmet Street Office, Illustration of n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Fashion Square Entrance Map (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

5 & 1/4% You Can Count On Us To Increase The Interest On Regular Savings to 5 & 1/4% (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

The Financial Picture For Your Retirement May Not Be Clear--Our Advice On Retirement Plans is (NB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Go Mountaineers!!! We Are Proud To Support You (NB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

The Grapevine--News of Note From National Bank (NB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Here's Another New National Bank (Kroger Branch)--NB n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

An Important Notice 1973 Jul 12

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Individual Retirement Account--JNB 1985 Dec

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Introducing Jefferson Bankshares, Inc.--Financial Presentation 1980 Feb 21

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Investment Savings--JNB 1984 Dec 19

Carton 8

Extent Advertising boards (3 boards)

Physical Location Ivy A32-10H

Jefferson Bankshares, Inc.--Financial Statements 1980 Dec 31

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Jefferson National Bank Dividends Visa Card n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

IRA Brochure Insert 1981 Dec

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Jefferson Bank of The Valley 1980 Jan 10

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Kroger Mini-bank, Illustration of n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Louisa Office, Illustration of (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Madison Office, Illustration of (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Mail Labels--Northern Region (JNB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Maps and Guides Provided By Banks n.d.

Carton 8

Extent Advertising boards (17 boards)

Physical Location Ivy A32-10H

Member NB Corporation Logo n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Mineral Office, Illustration of n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

More Than A New Name--JNB 1984 Sep 24

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

National Bankers Keep Customers' Hours (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

National Bank--Banking Hours 1979 Oct 1

Carton 8

Extent Advertising boards (3 boards)

Physical Location Ivy A32-10H

National Bank Logo 1967-1979

Carton 8

Extent Advertising boards (10 boards)

Physical Location Ivy A32-10H

NB Mortgage Corporation & NB Service Corporation n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

New Hope Office, Illustration of (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

New Hours at National Bank's Emmet Street Office (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

News Releases--Jefferson Bankshares & NBTC 1979 Dec 7

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Now! Banking Hours To Fit Your Life (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Now! Longer Hours At These Offices 1974 Sep 17

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Now You Can Count On Us For The Latest Weekly Rate On 6-Month Certificates n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

\$100. Now You Can Count On Us To Offer 7 1/4% Certificates For As Little As \$100 n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Orange Office, Illustration of n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Our Customers Had A Driving Need For Our New Branch Office (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Personal Checking (JNB) 1984 Dec

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Please Help Us With This Check-Up--Jefferson Bankshares, Inc. n.d.

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Put A Little Freedom In Your Pocket (JNB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Private Banking ATM Card n.d.

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Putting You First--We Promise! (JNB) n.d.

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Puzzled By 24-Hour Banking? The Answer is MOST (NB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Scottsville Office, Illustration of (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Standard Jefferson Lettering--Jefferson Bankshares n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Special Jefferson Elements--Jefferson Bank n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Teller Machine, Picture of n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Things To Do Dec 1-5: National Bank's Grand Opening at Pantops n.d.

Carton 8

Extent Advertising boards (2 boards)

Physical Location Ivy A32-10H

Thousands of Gardeners Count On Us To Help Their Money Grow. To Us, Every Week Is Garden Week (NBTC & Jefferson Bank of the Valley) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

Totally Satisfying Banking (JNB)--Experience It!--We Promise! n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

University of Virginia Advertiserment--We've Got You Covered! (NB) 1983 Sep

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

When You're Out And About Tomorrow Taking Care of Business, Be Sure To Include A Stop At National Bank's New Pantops Office (NB) 1980 Nov 25

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

With 5 1/4% Interest Across The Board, Nobody's Been Looking After Your Interest Checking Better Than Your Own Bank (NB) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

You're Invited to Try Out Hovey Dabney's New Video Game--Just Bring One of These n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

You Can Count On Us (NBTC) n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

You Can Count On Us To Pay The Highest Rate on 6-Month Money Market Certificates Allowed By Law n.d.

Carton 8

Extent Advertising boards

Physical Location Ivy A32-10H

After-Christmas CHRISTMAS Club--Enroll now . . . Start saving the end of January n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Banking at Your Fingertips!--24-Hour Most Automated Teller--Banking Convenience and Free Movie Tickets n.d.

Oversize 1

Extent

Advertising boards (1 brochure and 1 advertisement)

Physical Location Ivy A32-11B

Board with Checkbook and Pen n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Buttons: --"Customers are Good For Business"--What the best bankers in town will be wearing this year --"You Can Count On Me" n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

The Cavalier Daily--Locations of NTBC Branches, including a detailed map of the University of Virginia 1979 Aug 28

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Christmas Replay, IRA Let Us Pray, IRA Smart Play, IRA n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

A Freshman's First Test: Finding the Right Bank for the Next Four Years n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Happy Day, IRA Less To Pay With IRA Save The Day, IRA n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Louisa Opening Advertisement--Make Our New Bank Your New Bank n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

National Bank Goes Them One Better! Now . . . Free Personal and Business Checking Accounts n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Opening of Mineral Office--"Great Day!" n.y. Jan 21

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

Phil Morton Has Never Fought A Fire, But These Men Count On Him To Keep From Getting Burned n.d.

Oversize 1

Extent Advertising boards (2 copies)

Physical Location Ivy A32-11B

Roger Shifflet Won A Position On The Piedmont Little League Because He Never Throws A Curve n.d.

Oversize 1

Extent Advertising boards (2 copies)

Physical Location Ivy A32-11B

Sign up for Club Service Banking--Get The Card With More Tellers 'Round The Grounds n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

This Year We're Pinning A Compliment On You n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

We're Counting On You: --Count On Us To Take The Bounce of Your Checks --Count On Us To Take The Bounce out of Your Checks. Ask About Ready Reserve 5 & 1/2%, 6%, 6 & 1/2%, 7 & 1/4%--Count On Us For High Interest Savings Certificates --When You Get That New Car Itch, Count On Us For The Scratch n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

--We Make Our Savings Plan Fit Your Life --We Make Our Auto Loans Fit Your Life n.d.

Oversize 1

Extent Advertising boards

Physical Location Ivy A32-11B

NB-115, NB 152, NB 138: Response Advertisement 1978 May 12

Oversize 1

Extent

Advertisements in envelopes with and without NB numbers

Physical Location Ivy A32-11B

Response Advertisements 1976 Feb 23

Oversize 1

Extent

Advertisements in envelopes with and without NB numbers

Physical Location Ivy A32-11B

Social Security Newspaper n.d.

Oversize 1

Extent

Advertisements in envelopes with and without NB numbers

Physical Location Ivy A32-11B

Banking Convenience and Free Moviet Tickets At Your Fingertips n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Banking Convenience at Your Fingertips--24-Hour Teller n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Diamonds Aren't Forever--Let's Pitch In To Build A New Ballpark n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Feel Free! (NTBC) n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Financial Peace of Mind (JNB) n.d.

Oversize 1

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11B

If You're Confused By What Every Dick and Harry Bank Is Saying About Credit Lines, Come Talk To Tom (NB) n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Introducing . . . The New Mark of Progressive Banking In Central Virginia n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

It Was The Solid Small Banks That Financed Virginia (JNB) n.d.

Oversize 1

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11B

The Jefferson Eagle Mobile n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Limited Edition Print of Thomas Jefferson (in his fifties) Painted by John Middleton Freeman 1993

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

National Bank Has Always Been a Respected Name In Banking Changing Our Name Won't Change That (JNB) n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

People Are Saying YES! To Jefferson National's Blue Ribbon Loans (JNB) n.d.

Oversize 1

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11B

Self Stick Logos And Names Of Jefferson National Bank n.d.

Oversize 1

Extent Advertising posters (12 items)

Physical Location Ivy A32-11B

A Simple Comparison Between National Bank & A Savings & Loan (NB) n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Smart Play, IRA (Southern Bank) n.d.

Oversize 1

Extent Advertising posters

Physical Location Ivy A32-11B

Uniquely Superior--The Jefferson Eagle (JNB) n.d.

Oversize 1

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11B

Confused by New Interest Rates? Let's Look at the Facts (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Count On Us To Take Some of the Hassle Out of Your First Week of School (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

The Financial Picture For Your Retirement May Not Be Clear--Our Advice On Retirement Plans Is (Jefferson Bank of the Valley & First National Bank of Luray) n.d.

Oversize 2

Extent Advertising boards (2 copies)

Physical Location Ivy A32-11A

Financial Peace of Mind--Important Words For An Important Feeling (JNB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Financial Peace of Mind--It's A Special Going Home Feeling (JNB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

5 & 1/2 % Savings Certificate (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Have Your Played the Greatest Video Game in Town? (NB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Here's Your Golden Opportunity To Try A Bank That Offers Some Things You Can Believe In n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Here's Your Golden Opportunity To Try A Bank That Offers Some Things You Can Believe In n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

If You Think Credit Lines Are For The Rich, How Do You Think They Got That Way? (JNB) 1989 Jun 9

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

If You Think Some People Are Crazy To Pull Equity Out of Their House, There Are Those Who Would Agree With You (JNB) 1989 Jun 9

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Introducing Our New 24-Hour Tellers (NB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Louisa or Mineral Office (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

NB-273: Counter Card Stuffer--5%, 5 1/2%, 6% 6 1/2%, 7 1/4%--Count On Us For The Maximum Interest Rates On Savings Allowed By Law n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

NBT-143: We Make Our Banking Hours Fit Your Life n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

NO--No Limit To The Number of Checks You Can Write (NB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Perma Cash: Take A Bite Out of Rising Finance Charges n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Photographs of Stuarts Draft Office (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Photographs of West End Office Branch (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Pictures For Fireman Advertisement--"Phil Morton Has Never Fought A Fire . . ." (NBTC) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Retirement Planning For The Self-Employed (NB Corporation) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Some Credit Lines Just Won't Pan Out The Way You Thought They Would (JNB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

The \$30,000,000 We Have To Lend Will Only Go So Far n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

We'll Bet You A Gallon of Gas Our Bank is Closer Than Your Bank (NB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

What Can We Do To Announce Saturday Banking From 9 to Noon at National Bank's Mineral Office? (NB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Why Our Interest Checking Is Bound To Be The Best In 25 Words or Less (NB) n.d.

Oversize 2

Extent Advertising boards (3 copies)

Physical Location Ivy A32-11A

With Perma Cast, This Is All You Have To Fill Out For A Loan. (NBTC) n.d.

Oversize 2

Extent Advertising boards (2 copies)

Physical Location Ivy A32-11A

Your Commercial Checking Account (NB) n.d.

Oversize 2

Extent Advertising boards

Physical Location Ivy A32-11A

Customers Are Good For Business Campaign--Photographs of (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Confused by New Interest Rates? Let's Look at The Facts (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

The confusion About All Savers Certificates Started Here--It Ends Here (NB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Don't Misplace Your Trust--Personal Trust Services (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Get In Touch With Real Banking Convenience--24-Hour Most Automated Teller (NB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

If You Think Credit Lines Are Only For The Rich, How Do You Think They Got That Way? (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

If You Think Some People Are Crazy To Pull Equity Out of Their Houses, There Are Those Who Would Agree With You (JNB) n.d.

Oversize 2

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11A

If You're Confused By What Every Dick and Harry Bank Is Saying About Credit Lines, Come Talk To Tom (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Introducing . . . The New Mark of Progressive Banking In Central Virginia (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Jefferson's Protect A Purchase Checking--Before Something Valuable You Buy Gets Cracked (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Joint Resolution of the Boards of Directors of Jefferson Bankshares, Inc. and Jefferson National Bank 1997 Jun 17

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Knowing Where You're Going Starts Right Here (NBTC) n.d.

Oversize 2

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11A

The Leading Money Managers of Wall Street Are at Jefferson National Bank (JNB) 1989 Sep 19

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Look For Us! Jefferson National Bank--Totally Satisfying Banking n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Make Our New Bank Your New Bank n.d.

Oversize 2

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11A

NOW! New Longer Hours At These Offices--Emmet Street Office & The Blue Ridge Office (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

The People's Bank of Stafford is NOW Jefferson National Bank (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Put Your Money In A Bank Where You Can Put Your Two Cents In, Too (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

She's 4 1/2, He's 5 3/4 (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

A Simple Interest Auto Loan Gives You More Flexibility (Southern Bank) n.d.

Oversize 2

Extent Advertising posters (3 copies)

Physical Location Ivy A32-11A

Some Credit Lines Just Won't Pan Out The Way You Thought They Would (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Ultra Yield: The Ultimate Savings Plan (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Virginia Basketball, Come Sky With Us (Flight Schedule) 1988-1989

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

We Interrupt This Newspaper For An Important Announcement (JNB) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

"When You Have A Lot of Steak, You Need a Bank That Won't Steer You Wrong" (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

When The Car Has Had It And So Have You (NBTC) n.d.

Oversize 2

Extent Advertising posters

Physical Location Ivy A32-11A

Who Says You Can't Please All The People All The Time! (JNB) n.d.

Oversize 2

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11A

You Can Count On National Bank Where You Count! (NB) n.d.

Oversize 2

Extent Advertising posters (2 copies)

Physical Location Ivy A32-11A

Illustration of an Unidentified National Bank's Office Branch n.d.

Oversize 2

Extent

Photographs and illustrations for advertisements

Physical Location Ivy A32-11A

Photograph Shoots of "The Financial Peace of Mind" Advertisement (JNB) n.d.

Oversize 2

Extent

Photographs and illustrations for advertisements

Physical Location Ivy A32-11A

Photographs of National Bank's Staff For Advertisements n.d.

Oversize 2

Extent

Photographs and illustrations for advertisements (3 photographs)

Physical Location Ivy A32-11A

Photograph of Class of 1978 of the School of Banking of the South 1978 Jun 2

Oversize 2

Extent

Photographs and illustrations for advertisements

Physical Location Ivy A32-11A

Picture For Jefferson National Bank's Advertisement . . . "Some Credit Lines Just Won't Pan Out The Way You Thought They Would" n.d.

Oversize 2

Extent

Photographs and illustrations for advertisements

Physical Location Ivy A32-11A

Picture of An Unidentified Office Branch National Bank and Trust Company n.d.

Oversize 2

Extent

Photographs and illustrations for advertisements

Physical Location Ivy A32-11A

Add Checking Plus To Your Banking (NBTC) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

A Bank, But Not A Stuffy Bank (JNB) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Drive In (NBTC) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Fight Vacation Inflation!--Go For The Fun of It With Our Bank Club 10% Travel Savings n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Fishersville, US Route 250--Temporary Identification & Proposed Future Identification n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Guardian Account (NBTC) 1978 Oct 27

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Guess What Just Popped Up In Tidewater? (JNB) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

If You're At Least This Age And Bank At Sovran, Crestar, Signet, Dominion or Central Fidelity, You're Old Enough To Know Better--The Jefferson Edge (JNB) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Interest Checking Is A Checking Account & A Savings Account (NB) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Jefferson National Bank Charlottesville Office Hours & Locations n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

NB-110: Put Your Two Cents Here n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

NB-273: 5%, 5 1/2%, 6 % 6 1/2%, 7 1/4%--Count On Us For The Maximum Interest Rates on Savings Allowed By Law n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

NB-142: We Make Our Banking Hours Fit Your Life (NBTC) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

NBT-160: Confused by New Interest Rates? Let's Look at the Facts n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

NBT-180: There's nobody else (Savings & Investment Certificate Advertisement) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Officers & Charlottesville Offices, Officers & Rural Offices or Advisory Boards (NB) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Safe Deposit Boxes (NB) 1981 Sep 14

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

6%, 6 1/2% Investment Certificates 1976 Aug 18

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Social Security Direct Deposit (NBTC) 1976 Nov

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Statement of Condition (NB) 1985 Mar 31

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Ultra Yield--The Ultimate Savings Plan 1973 Jul

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

The Understandable Bank Statement (NBTC) 1972 Jan

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

We'll Bet You A Gallon of Gas Our Bank Is Closer Than Your Bank (NBTC) n.d.

Oversize 3

Extent Advertising boards

Physical Location Ivy A32-11D

Downtown Mall, Charlottesville NBTC Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

Emmet Street Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

Fork Union Office (NBTC) n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

Ivy Road Office (NBTC) n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

Mineral Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

New Hope Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

Palmyra Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

The Piedmont Little League & Roger Shifflet for National Bank advertisement n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

Scottsville Flood, One near Watson's Market, and the other unidentified ca. 1972

Oversize 3

Extent

Photographs for advertisements (2 photographs)

Physical Location A32-11D

Scottsville Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

A Social Security Card for National Bank Advertisement, photographs n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

West End Office n.d.

Oversize 3

Extent Photographs for advertisements

Physical Location A32-11D

NB-110: Response Suggestion Box (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-111: Response Statement Stuffer (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-114 & NB-115: Response Advertisement, #1 & #2 (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-116: Employee Motivation Package (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-118: University of Virginia Student Advertisement (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-134: Call Charlottesville Introduction Advertisement (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-135: Call Charlottesville Follow-Up Advertisement (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-144: Garden Week Advertisement (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-152: Garden Week Advertisement (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-159 & NB-164: Madison Mortgage Advertisement (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-164: Lovington Mailer (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-165: Barracks Road Opening (NB) n.d.

Oversize 4

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11E

NB-170: New Hope Mailer (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-174: University of Virginia Advertisements and Maps (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers (one map without envelope)

Physical Location Ivy A32-11F

NB-178: Checking Account Enclosure (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-179: Savings Teller Handout (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-180: Passbook Dry Stick (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-182: Statement Savings Advertisement (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-184: Tax Reform Advertisement (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-187: Madison Branch Opening (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-190: Louisa Temp. Advertisement (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-191: Dabney Brochure (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-192: Lovington Premium Mailer (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-194: Mortgage Classified Advertisement (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-198: Savings Interest Card (NB) n.d.

Oversize 5

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11F

NB-203: Ready Reserve Brochure (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-204: Ready Reserve Counter Card (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-205: Ready Reserve Announcement Ad (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-214: Checking Plus Brochure (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-217: \$5 Safety Deposit Box Certificate (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-218: Family Savings Certificate (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-219: Checking Plus Kit Folder (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-221: Checking Plus Newspaper Ad (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-229: Checking Plus Follow-up Ad (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-230: Ready Reserve Follow-up Ad (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-238: 1979 Calendar Heading (NB) n.d.

Oversize 6

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-11G

NB-245: Loan Campaign (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-247: Checking Plus In-Bank Cards (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-249: Treasury Bill Advertisement (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-252: Map Advertisement (NBTC) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-257: Louisa Opening Advertisement (NB) 1978 Nov 10

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-261: Ready Reserve Cover (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-265: Employee Kit (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-267: Employee Buttons n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-268: Rural Advertisement (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-268A: Rural Advertisement (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-268B: Rural Advertisement (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-268C: Rural Advertisement (NB) n.d.

Oversize 7

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12A

NB-269: Roger Shifflet Advertisement (NB) 1979 Jan 29

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-270: Phil Morton Advertisement (NB) 1979 Jan 29

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-273: Savings Rate Change Materials (NB) n.y. Mar 6

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-275: Treasury Bill Rate Change Advertisement (NB) 1979 Apr 12

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-280: Savings Announcement Advertisement (NB) 1979 Jun 18

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-283: Newcomer's Advertisement (NB) 1979 Jul-Aug

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-288: Jefferson Bankshares Direct Mail (NB) 1979 Sep 4

Oversize 8

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12B

NB-289: Jefferson Bankshares Advertisement (NBTC) 1979 Sep 21

Oversize 9

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12C

NB-290: Garden Week Advertisement (NBTC) 1979 Sep 24

Oversize 9

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12C

NB-295: Pantops Opening Statement Stuffer (NB) 1979 Dec 27

Oversize 9

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12C

Gillum Campaign--Photographs, Boards and Posters n.d.

Oversize 9

Extent

Advertisements in envelopes without NB numbers

Physical Location Ivy A32-12C

Annual Report Advertisements 1981

Oversize 9

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12C

Jefferson Bankshares, Inc. Brochures n.d.

Oversize 9

Extent

Advertisements in envelopes with NB numbers

Physical Location Ivy A32-12C

Original Newspaper Advertisements (NB) 1971-1982

Oversize 10

Physical Location Ivy A32-12D

At Jefferson National Bank, We Do Whatever It Takes To Keep You Totally Satisfied 100 Percent of The Time (JNB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

The Balance of Power--The Jefferson National Line (JNB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

Dividends Visa Card--Put A Little Freedom In Your Pocket (JNB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

For Over 80 Years, Four Generations of Stuarts Depended On Jefferson National Bank (JNB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

1,232 Employees of Jefferson Nation Bank Pledge To Keep You Totally Satisfied--We Care!--We Promise! n.d.

Oversize 11

Extent Advertising boards (2 copies)

Physical Location OS Box S-39

Perma Cash Brochure (NB) 1984 Dec 19

Oversize 11

Extent Advertising boards (3 pieces)

Physical Location OS Box S-39

Private Banking (NB) n.d.

Oversize 11

Extent Advertising boards (5 copies)

Physical Location OS Box S-39

Statement of Condition (JNB) 1987 Sep 30

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

24-Hour Teller Card Request (NB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

When My Marina Was About To Go Under, Jefferson National Kept Me Afloat (JNB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

When Your Ship Comes In--For Financial Peace of Mind (JNB) n.d.

Oversize 11

Extent Advertising boards

Physical Location OS Box S-39

Annual Report Advertisements (NB) 1971

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

The Financial Picture For Your Retirement May Not Be Clear--Our Advice On Retirement Plans Is (NB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Interest Checking Is A Checking Account & A Savings Account (NB & Southern Bank) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Join a Christmas Savings Club at National Bank Today (NB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

A Money Market Account That's Everything A Money Market Account Should Be--INSURED (JNB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Now! National Bank's Lovington Office Is Open On Saturday. We Make Our Banking Fit Your Life (NB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Putting Everything In Joint Names Solves All Your Estate Planning Problems. Right? . . . Wrong! (NB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Statement of Condition (JNB) 1985 Mar 31

Oversize 12

Extent Advertising boards (2 pieces)

Physical Location OS Box S-40

United States Road Atlas & Travel Guide (NB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

We'll Bet You A Gallon of Gas Our Bank Is Closer Than Your Bank (NB) n.d.

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Why Our Interest Checking Is Bound To Be The Best In 25 Words Or Less (NB & Bank of Goochland) n.d.

Oversize 12

Extent Advertising boards (2 copies)

Physical Location OS Box S-40

You're Invited To See & Use Our Brand New Facilities At Two of Our Charlottesville Offices (NBTC) n.y. Jun 22-23

Oversize 12

Extent Advertising boards

Physical Location OS Box S-40

Agreement & Disclosure--Jefferson Line 1987 Mar 6

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Are You A Gambler? Or Do You Like A Sure Thing? (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

The Bank That Is Close To You Is Now Closer To You (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Banking At Your Fingertips (Southern Bank) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

"Been a one woman man for 44 years & a one Bank man for 54. Never found a better bank, never needed a better woman" (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Being Good With Numbers Isn't The Only Reason You Can Count On Us (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

A Blue Ribbon Bank You Can Believe In (JNB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Deposit Account Rules (JNB) 1985 Jul 1

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Fun Time Loans--Financial Peace of Mind (JNB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

"I've got a problem most of you wish you had. I've got more money than I know what to do with" (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Introducing . . . The New Mark of Progressive Banking In Central Virginia (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Introducing Ready Reserve For Everyone Who Had Strong Feelings About Having Their Personal Checks Bounced (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

It Makes Sense To Get A Vacation Loan From National Bank Even If You Think That's A Lot of Nonsense (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

"I worked hard for 42 years to earn Social Security checks. Thank Goodness I don't have to move a muscle to get them into the bank" (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Look For Us--Totally Satisfying Banking (JNB) n.d.

Oversize 12

Extent Advertising posters (2 copies)

Physical Location OS Box S-40

National Bank's Paying 4 1/2% on Passbook Savings Account (NB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

NO--No limit to the number of checks you can write (NB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

On Dec 31, 1979, These 5 Virginia Banks Pooled Their Resources To Form Jefferson Bankshares, Inc. n.d.

Oversize 12

Extent

Advertising posters (2 copies with color
& one without color)

Physical Location OS Box S-40

The Professional Banker Advertising Campaign, featuring: --Arbogast, W. Dale --Bell, William E. --Berry, James R. --Dabney, Hovey S. --Daniel, Channing W. --Maxwell III, Richard D. --Morris, Edwin H. --Morris, James R. --Morton, Philip M. --Philips, Frederick H. --Stacy, Burton E. 1970 Apr 8

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Put A Little Freedom In Your Pocket (JNB) n.d.

Oversize 12

Extent Advertising posters (4 prints)

Physical Location OS Box S-40

A Respected Name In Banking (JNB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

A Simple Comparison Between National Bank & A Savings & Loan n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Soar With The Eagle To 50-Plus Banking (JNB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

A Statement From National Bank About Savings n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Take 5% From National--A Savings Certificate Advertisement (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

The 10 Minutes You Spend With Us Can Be Worth Up To \$10,000 To You (JNB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

There's Nobody Else--Savings and Investment Certificates (NBTC) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Why Our Interest Checking Is Bound To Be The Best In 25 Words Or Less (NB) n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

You Can Count On Us To Increase Savings To 5 1/4% n.d.

Oversize 12

Extent Advertising posters

Physical Location OS Box S-40

Oversize Scrapbooks 1950-1978

Oversize 13-15

Physical Location Ivy A32-12E, A32-11C, A32-12F

Richmond Times-Dispatch & The Richmond News-Leader--Scrapbook Containing News Releases, News Clippings & Photographs of National Bank 1958-1971

Oversize 13

Physical Location Ivy A32-13E

Scrapbook Containing News Releases, News Clippings & Photographs of National Bank and Trust Company 1971-1977

Oversize 14

Physical Location Ivy A32-11C

Richmond Times-Dispatch & The Richmond News-Leader--Scrapbook Containing News Clippings & Photographs of Southern Bank 1950-1976

Oversize 15

Physical Location Ivy A32-12F

Richmond Times-Dispatch & The Richmond News-Leader--Scrapbook Containing News Clippings & Photographs of The Bank of Goochland, The Bank of Powhatan & Southern Bankshares, Inc. 1976-1978

Oversize 15

Physical Location Ivy A32-13F

Architectural Drawings & Maps 1971-1989, n.d.

Oversize 16

Physical Location OS Tray 7

Architectural drawing for site plan, National Bank & Trust Company, Charlottesville, "Blue Ridge Office" #547;7133 1971 Aug 27

Oversize 16

Physical Location OS Tray 7

Architectural drawing for elevations for National Bank & Trust Company, "Blue Ridge Office & Computer Building," Route 29, Rio Road #7155 A4 1972 May 1

Oversize 16

Extent 2 sheets

Physical Location OS Tray 7

Architectural drawings for site plan, Germanna Drive-In Office, National Bank & Trust Company, State Farm Blvd., Albemarle County #7212 PP-1 1972 Jun 20

Oversize 16

Extent 6 sheets

Physical Location OS Tray 7

Architectural drawing for site plan, new office National Bank & Trust Company, State Farm Blvd., Albemarle County #7910 PP-1 1979-1980

Oversize 16

Physical Location OS Tray 7

Architectural drawing for Stuart's Draft new office for the Jefferson Bank of the Valley #7914 SP-1 1980 Apr 9

Oversize 16

Physical Location OS Tray 7

**Architectural drawings for Jefferson National Bank, Winchester, Virginia
1985**

Oversize 16

Physical Location OS Tray 7

**Blueprint Map of the Commonwealth of Virginia, Department of
Transportation, Office of Public Affairs, County Seats & Independent Cities
1989 Jan**

Oversize 16

Extent 3 copies

Physical Location OS Tray 7

Official State Map, Department of Transportation n.d.

Oversize 16

Extent 3 copies

Physical Location OS Tray 7

Map #9439 [Virginia] by the American Map Corporation n.d.

Oversize 16

Physical Location OS Tray 7

Map #444 Counties & Towns of Virginia 1971 Aug 27

Oversize 16

Extent 2 copies

Physical Location OS Tray 7

Audiovisual & Miscellaneous Material 1949-1997, n.d.

Other Range 117 Shelf D (Othertype)

Video Cassette Tape Recordings 1986-1995, n.d.

Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Shenandoah," "Shopping" 1986 Dec 22

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Safe Bank" 1989 Apr 3

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Safety" 1989 Apr 19

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Yes! Loans" 1991 Aug 22

Other Range 177 Shelf D (Othertype)

Extent 2 tapes

PBS Documentary "Mountain Steam: The Alleghany Central Railroad" 1991

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Motion Path" (Revision) 1992 Mar 31

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Motion Control" 1992 Apr 6-7

Other Range 177 Shelf D (Othertype)

Extent 2 tapes

Jefferson National Bank "Blue Spot" 1992 Apr 9

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Blue Spot," "Business Banking" (no voice), "Business Banking" (with voice) 1992 Apr 13

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Blue Spot" 1992 Apr 15

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Blue Spot," "Business Banking," "Problem?" 1992 Apr 16

Other Range 177 Shelf D (Othertype)

Educational & Training Communications "The Governor's Report" (Anti-Crime Partnership) 1992 Apr

Other Range 177 Shelf D (Othertype)

Longworth Communications, Inc., "The Governor's Report," "Rural Virginia" 1992 Aug

Other Range 177 Shelf D (Othertype)

Commonwealth Center For Education of Teachers "Invitational Team Case Competition" 1992

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Motion Control" 1993 Mar 22

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Spring" 1993 Mar 23

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "TJ/Loans," "Auto Loans," "Home Loans" 1993 Apr 6

Other Range 177 Shelf D (Othertype)

WCVE/VHTJ Copyright "For The Record" 1995 Oct 11

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "We're Not Stuffy," "Cleaning Lady," "Shenandoah," "Shopping," "We Believe--Sunrise," "We Believe--Truck," "Wonderful Person," "I'm Good," "Safest Bank" n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "New Hires" n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Cross Sell Manager" n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "We Believe--Sunrise," "We Believe--Truck," "Wonderful Person," "I'm Good" n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "Underwriting Spots" ("Columbus," "Welk") n.d.

Other Range 177 Shelf D (Othertype)

National bank and Trust Co. TV Commercials Produced At WHSV-TV n.d.

Other Range 177 Shelf D (Othertype)

National Bank (Advertisement Spots) n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Bank Untitled n.y. Oct 16

Other Range 177 Shelf D (Othertype)

Jefferson National Bank Untitled n.d.

Other Range 177 Shelf D (Othertype)

Audio Cassette Tape Recording 1971-1997, n.d.

Other Range 117 Shelf D (Othertype)

VBA Convention--Speech Given By Mr. Jim Hayes "What's My Job" (Homestead) 1971 Jun

Other Range 177 Shelf D (Othertype)

Bank Administration Institute "Cash Dispensing and Automatic Teller Machines" 1973

Other Range 177 Shelf D (Othertype)

Extent 2 tapes

University of Virginia--Graduate School Business Administration Marketing [Resources?] 1974 Feb

Other Range 177 Shelf D (Othertype)

United Virginia Bank--Correspondent Bank Seminar 1974 Nov

Other Range 177 Shelf D (Othertype)

Dabney-Golembe Interview 1977 Jan 15

Other Range 177 Shelf D (Othertype)

Annual Report Discussion 1978

Other Range 177 Shelf D (Othertype)

National Bank and Trust--University of Virginia Basketball 1978

Other Range 177 Shelf D (Othertype)

National Bank--The After-Christmas Christmas Club (WPED) 1980 Oct 22

Other Range 177 Shelf D (Othertype)

National Bank and Trust Company--The After-Christmas Christmas Club "Spots 771, 772, 773, 774" 1981

Other Range 177 Shelf D (Othertype)

JDK Music Production "Jefferson Bank Music Demo" 1992 Apr 1

Other Range 177 Shelf D (Othertype)

Jefferson National Bank Radio Spot 1994 Aug 15

Other Range 177 Shelf D (Othertype)

Jefferson National Bank "CD/Satisfied" (Radio Spot) 1995

Other Range 177 Shelf D (Othertype)

Jefferson National Bank Untitled 1996 Jul 8

Other Range 177 Shelf D (Othertype)

Jefferson National bank Loan Spot "Green Eggs & Ham" (Final Version) 1997 Apr 9

Other Range 177 Shelf D (Othertype)

American Bankers Association "Governing Council Winter Meeting" n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Untitled n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National from WVNZ n.d.

Other Range 177 Shelf D (Othertype)

Jefferson National Bank Randy Sparks "Oh Yes, I'm A Wonderful Person!" n.d.

Other Range 177 Shelf D (Othertype)

Extent 2 tapes

Reel-to-Reel Tapes 1970-1980, n.d.

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company "National Bank Conversations" 1970 Mar 24

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company Jingles "Closer To You," "Staying Alive," "Car Financing," "Our Banks," "Savings," "Independent," "Safety Deposit," "Legal Receipts" 1971 Jan

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company "Fisherville Bank Opening" 1971 Mar 11

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company "Contemporary Jingle" 1971 Sep 13

Other Range 117 Shelf D (Othertype)

Extent 2 identical tracks

National Bank and Trust Company Complete "Closer To You" Jingle Series 1971 Oct 19

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company "New Hours" (WUVA) 1972 Sep 10-16

Other Range 117 Shelf D (Othertype)

1978 Annual Report Management and Director Discussion 1978 Dec 19

Other Range 117 Shelf D (Othertype)

Two Recordings of MMN and MSI Presentation To JBI Employees Officers and Advertising Directors 1980 Jan 28-30

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company "Donut," "Tag" n.d.

Other Range 117 Shelf D (Othertype)

Extent 2 copies

National Bank Advertisement Spots n.d.

Other Range 117 Shelf D (Othertype)

National Bank and Trust NB-139 Letter Response including "Hours" and "Pens" n.d.

Other Range 117 Shelf D (Othertype)

Extent 3 copies

National Bank and Trust Company "National Bank G'ville Interviews WJMA" n.d.

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company Six 60-Second Spots including "Bank Americard/Mastercharge," "Trust Department," "Installment Auto Loan," "Savings," "Institutional," "Checking" n.d.

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company Two 60-Second Spots "People First," "Savings" n.d.

Other Range 117 Shelf D (Othertype)

Pepper & Tanner Bank Series "Institutional," "Savings," "Loans," "Institutional with Pad," "Checking," "Christmas," "Full Service," "Drive-In," "Credit Cards," "Acappella" n.d.

Other Range 117 Shelf D (Othertype)

National Bank "Professional Banker" n.d.

Other Range 117 Shelf D (Othertype)

National Bank and Trust WELK Spots including "Vacation Loan--Samantha & Simon," "Pal Loans," "Time & Temp" n.d.

Other Range 117 Shelf D (Othertype)

Christmas Music n.d.

Other Range 117 Shelf D (Othertype)

National Bank and Trust Four Identical Contemporary Jingles (New Mix) n.d.

Other Range 117 Shelf D (Othertype)

Two Empty Reel-to-Reel n.d.

Other Range 117 Shelf D (Othertype)

National Bank "Interest Checking" n.d.

Other Range 117 Shelf D (Othertype)

Extent Missing Reel-to-Reel

16mm Motion Picture 1949-1973, n.d.

Other Range 117 Shelf D (Othertype)

The National Bank of Orange Banking Film "Pay To The Order Of" 1949 Sep 20

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 30-Second Spot "New House" 1973 Mar

Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 30-Second Spot "Boat"--Savings 1973 Apr
Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 60-Second Spot for "Boat"--Savings 1973 Apr
Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 30-Second Spot for New Logo "Skiff" n.d.
Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 30-Second Spot "Boat" n.d.
Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 60-Second Spot for New Logo "Skiff" n.d.
Other Range 117 Shelf D (Othertype)

National Bank and Trust Company 60-Second Spot "New House" n.d.
Other Range 117 Shelf D (Othertype)

Colony Productions for National Bank 30-Second Spot "Skiff" n.d.
Other Range 117 Shelf D (Othertype)

Colony Productions Projection Prints For National Bank and Trust Company "New House," "Skiff" n.d.
Other Range 117 Shelf D (Othertype)

1" Videotape 1985-1993

Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Cleaning Lady" 1985 May 23
Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Shopping," "Shenandoah" 1986 Sep 4
Other Range 117 Shelf D (Othertype)

Jefferson National Bank "We Believe--Sunrise," "We Believe--Truck" 1987 Nov 10
Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Business Banking" 1992 May
Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Blue Spot" 1992 Apr 15
Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Busness Banking" 1992 Apr 15
Other Range 117 Shelf D (Othertype)

Jefferson National Bank "Auto Loans," "Home Loans" 1993 Apr 5
Other Range 117 Shelf D (Othertype)

Miscellaneous Material including Phonograph Recording, Computer Tape and Jaz Disk 1988-1997, n.d.
Other Range 117 Shelf D (Othertype)

Jefferson National Bank Randy Sparks "Oh Yes, I'm a Wonderful Person" 1988

Other Range 117 Shelf D (Othertype)

Jefferson National Bank Official Admark Transfer Copy 1997

Other Range 117 Shelf D (Othertype)

Application Data Research--Record Count n.d.

Other Range 117 Shelf D (Othertype)

Computer disk with file "Business Access Brochure" ca. 1996-1997

Other Range 117 Shelf D (Othertype)

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