

A Guide to the Public Relations Photo Collection, 1965-1985

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A Collection in University Archives, McConnell Library, Radford University RU 6.3.2-2

University Archives, McConnell Library, Radford University

History

Processed by: Gene Hyde, November 2009

Title Statement

A Guide to the Public Relations Photo Collection, 1965-1985

Subtitle:

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Author: Gene Hyde, November 2009

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Profile Description

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Language Usage: Description is in English

Descriptive Summary

Collection number

RU 6.3.2-2

Language

English

Abstract

The Public Relations Photo Collection, 1965-1985 contains photographic prints, plus some slides and negatives from files found in McConnell Library and photos taken by students working for different publications. Organizations associated with these photographs are the Beehive yearbook and the Highlander Band. See the full collection finding aid [here](#).

Collector

RU Public Relations Department

Extent

12.5 Linear feet.

Location

Located in locked compact shelving, level 1, section 25G.

Repository

University Archives, McConnell Library, Radford University

Administrative Information

Access Restrictions

An appointment for research is required. Collection is open for research. No interlibrary loan.

Use Restrictions

There are no restrictions.

Acquisition Information

Transferred from RU Public Relations Department

Processing Information

Processed by: Gene Hyde, November 2009

Preferred Citation

[Identification of photograph], Radford University Public Relations Photo Collection, 1965-1980, Radford University Archives, McConnell Library, Radford University, Radford, VA. Public Relations Photo Collection, 1965-1985 , Accession # RU 6.3.2-2, University Archives, McConnell Library, Radford University

Accruals

Additional accruals are expected.

Custodial History

The photographs in this collection were created by the RU Public Relations Department and were transferred to the Archives.

Scope and Content

The Public Relations Photo Collection, 1965-1985 contains photographic prints, plus some slides and negatives from files found in in McConnell Library and photos taken by students working for different publications. Organizations associated with these photographs are the Beehive yearbook and the Highlander Band. The photographs in Boxes 1-5 of this collection were housed in a file cabinet in McConnell Library, and contains photographs from the Radford University Public Relations from approximately 1965-1980. The photographs consist primarily of promotional photos taken to accompany press releases. Examples include scenes of campus, student organizations, ensembles, performers, dignitaries, or guest artists who came to campus.

The photographs in Boxes 6-7 are photos from 1977 and 1979, and contain photos used for the Beehive yearbook and possibly other student publications. Photos in Boxes 6-7 were taken by students working for different student publications, and reflect students' perceptions of life at Radford in 1977 and 1979. Box 7 includes a file of Highlander Band photos and a file of assorted Highlander band information. The remaining boxes are from different years and contain various photographs. The photographs were in housed in labeled file folders (Academics), and have retained the original file order and folder labeling.

Arrangement

Box 1. Alumni- Concerts

Box 2. Construction- Muse Coffee Shop

Box 3. Sports Award Banquet 1974-75 - Unidentified People

Box 4. In the Classroom - Science Lab

Box 5. Campus Buildings-Campus Scenes 1984

Box 6. Assorted Photos From Beehive and Student Publications, 1977

Box 7. Beehive and Student Publications and Highlander Band Photos