

McCullough, Robert A.

Robert A. McCullough Papers

1974

Title Statement

McCullough, Robert A. A Guide to the Robert A. McCullough Papers RG 17-2B8

Author: Steven Bookman, University Archivist

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Descriptive Summary

Unit ID

RG 17-2B8

Unit ID

/repositories/3/resources/341

Unit Date

1974

Language

English

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1.1 Linear Feet

Repository

ODU University Archives

Administrative Information

Conditions Governing Access

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Preferred Citation

[Identification of item], Box [insert number], Robert A. McCullough Papers, Special Collections and University Archives, Old Dominion University Libraries.

Biographical / Historical

Robert A. McCullough was born on November 22, 1945 and McCullough earned a bachelor of fine arts degree from Old Dominion University in 1971, and an master of fine arts in design from Syracuse University in 1978. Not long after graduating from ODU, McCullough joined the art department and became a full-time faculty member in 1980. He taught several classes related to graphic design and left ODU to start a small graphic design company. He was married to Harriet McCullough and passed away July 13, 2009.

Content Description

The collection contains a portfolio of logotypes created by Robert McCullough, professor of graphic arts, for Old Dominion University. Included are examples of the proposed logos on business cards and letterhead, and features the ODU racetrack logo that eventually was chosen as the official logo in 1974.

Keywords

Old Dominion University--History--20th century
Logotypes (Printing)

Description of Subordinate Components

Oversize Box 1

Unit ID Oversize Box 1

Unit ID /repositories/3/archival_objects/85048

Graphic Materials 1 (Oversize Box)

Portfolio of Old Dominion University Logotypes

Unit ID item 1

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Graphic Materials 1 (Oversize Box)

Preferred Citation

Portfolio of Old Dominion University Logotypes, 1974, Robert A. McCullough Papers, Special Collections and University Archives, Old Dominion University Libraries.