

Guide to the Francis C. Steinbauer Reston development and planning collection, 1962-1990

Francis C. Steinbauer Reston development and planning collection
1962-1990

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History

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Guide to the Francis C. Steinbauer Reston development and planning collection, 1962-1990

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Author: Eron Ackerman

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Descriptive Summary

Collection number

C0152

Date

1962-1990

Language

English

Abstract

The Francis Steinbauer Reston Development and Planning Collection contains materials pertaining to Reston history and development. The material covers Francis Steinbauer career with Reston and the state of Virginia. The collection includes photographs, sales information and manuals, master plans, reports, memoranda, and memorabilia.

Creator

Francis C. Steinbauer

Physical Characteristics

1.75 linear feet (4 boxes)

Repository

George Mason University. Special Collections and Archives.

Administrative Information

Access Restrictions

Collection is open to research.

Use Restrictions

There are no restrictions.

Acquisition Information

Collection donated by Francis Steinbauer in 2004.

Processing Information

Processed by Special Collections and Archives staff. EAD markup completed by Eron Ackerman and Jordan Patty in March 2009.

Preferred Citation

Francis C. Steinbauer Reston Development and Planning Collection, Collection #C0152, Special Collections and Archives, George Mason University.

Adjunct Descriptive Data

Related Material

Special Collections and Archives also holds many other collection on the history and development of Reston, Virginia.

Biographical Information

Francis Steinbauer was a key participant in the development of Reston through the first twenty years of its growth as a major new community in Northern Virginia. In 1964 he joined Palindrome Corporation (later Reston VA, Inc), headed by founder Robert E Simon as Design Engineer responsible for the creation and governmental approval of site and construction plans for residential and commercial building lots, and for Reston streets, parking areas, underground utilities, lakes, dams, public facilities and amenities such as swimming pools, tennis courts, and playgrounds. When Gulf Oil Corp. took over the development of Reston in 1967, it created Gulf Reston Inc. as the entity to accomplish that task. Gulf Reston undertook the full range of development activities including major re zoning, land development and building of housing for sale, apartments, office buildings and retail centers. It also owned, leased and managed most of the projects that it built.

To accomplish the breath of these activities, the company employed between 175 and 200 people. Mr. Steinbauer was retained by Gulf Reston as chief Design Engineer, and over the course of the next ten years was given successively broadened responsibilities in Gulf Reston management. Positions include: Director, Engineering and Design; Vice Operations; and ultimately Executive Vice President and General Manager.

Along with corporate management responsibilities, Mr. Steinbauer was a primary company spokesman to local and state government bodies such as Fairfax County Board of Supervisors, Virginia Department of Transportation and Washington Airports Authority. He was also a company representative to the growth and very active Reston community.

In 1978, Gulf Oil sold its interest in the remaining 3,700 acres of undeveloped land in Reston to Reston Land Corporation a subsidiary of Mobil Oil Corporation. Its business strategy was to focus more on strategic land planning, zoning and construction of land infrastructure and amenities rather than on building offices and residences as was necessary in the earlier Reston years. Actual building construction was left to builder/developers to whom prepared building sites were sold. Mr. Steinbauer was retained by Mobil as Executive Vice President and General Manager, and in 1981 he was promoted to President of Reston Land Corporation. In addition to overall management of company operations, Mr. Steinbauer focused on governmental relations and securing innovative public funding for badly needed transportation

improvements, two of which were a major highway bridge over the limited access Dulles Access Highway to better connect north and south Reston, and most importantly parallel travel lanes and exit ramps along the Dulles Access Highway to provide Reston direct road linkage to the greater metropolitan area.

In 1983 Mr. Steinbauer was promoted to President of Mobil Land Development Corporation Eastern Division. Headquartered in Reston, he provided senior management to regional development companies in Virginia (Reston and Colonial village in Arlington), Georgia (Windward and Brickton in north Atlanta), and South Florida (Sailfish Point and River Bridge in Palm Beach).

Mr. Steinbauer resigned from Mobil Land Development Corporation in 1985, thereby ending his twenty-one year professional relationship with the development of Reston, in order to join in partnership with the Henry A Long Co. in the development of Westfields, an 1100 acre corporate Business Park immediately south of Dulles International Airport. As President of Westfield Development Company has oversaw the critical stages of land use zoning, engineering, and land development. He also managed the construction of the Westfield International Conference Center. In 1990, Mr. Steinbauer formed Advisory Group Limited to provide strategic real estate development consulting services to developers, investors, banks, and creditors in the greater Washington/Baltimore area. Services provided over the next ten years to these clients ranged from preliminary feasibility analysis and pro-forma economics to land planning, zoning, engineering and construction management.

Scope and Content

The Francis Steinbauer Reston Development and Planning Collection contains materials pertaining to Reston history and development. The material covers Francis Steinbauer career with Reston and the state of Virginia. The collection includes photographs, sales information and manuals, master plans, reports, memoranda, and memorabilia.

Series one is title subject files. The material in this series includes mostly paperwork, such as pamphlets, magazine, articles, reports and various documents. The series is dated from 1962 to 1990 and is contained in boxes 1-3.

Series two is titled photographs. The series small and contains photographs of a dedication ceremonies and other ceremonies that Francis Steinbauer was involved in. The series is dated from 1964 to 1978 and is contained in box 3.

Series three is titled oversize. The has three items in the series which include a t-shirt and framed photographs. The series is dated in the 1970s and is contained in box 4.

Index Terms

Persons:

Steinbauer, Francis C.

Geographical Names:

Reston (Va.)

Subjects:

Planned communities--Virginia--Reston.

Arrangement

Organized into three series.

- Series 1: Subject Files, 1962-1990 (Boxes 1-3)
- Series 2: Photographs, 1964-1978 (Box 3)
- Series 3: Oversize, 1970s (Box 4)

Contents List

Series 1: Subject Files,

Unit Date 1962-1990

Scope and Content

The material in this series includes mostly paperwork, such as pamphlets, magazines, articles, reports and various documents,

A New Blend of Human and Natural Resources (Industrial Advertisement Booklet),

Unit Date 1970s

Container 1 (box)

Container 1 (Folder)

Scope and Content

2.11

America's Best Suburbs in Ladies Home Journal-August,

Unit Date 1975

Container 1 (box)

Container 2 (Folder)

Scope and Content

1.26

**An Update/Analysis of the Reston Employment Base (February),
Commission Schedule and Broker Registration Procedures (July),
Associations Headquartered in Reston, Virginia (July),**

Unit Date 1978 and 1980

Container 1 (box)

Container 3 (Folder)

Scope and Content

1.19

**An Introduction to Zoning, Site Plan and Subdivision Law in Virginia: By
Robert F. Flinn,**

Unit Date 1970s

Container 1 (box)

Container 4 (Folder)

Scope and Content

2.07

**Building Action, Voice of the Metropolitan Washington Building Industry: A
Place Called Reston (November),**

Unit Date 1979

Container 1 (box)

Container 5 (Folder)

Scope and Content

1.23

Business Report-Fairfax County Economic Development Authority,

Unit Date 1980s

Container 1 (box)

Container 6 (Folder)

Scope and Content

2.02

Fairfax County, Virginia (Informational Book),

Unit Date 1974

Container 1 (box)

Container 7 (Folder)

Scope and Content

2.17

Final Report-The Economic Impact of Reston on Fairfax County Government: By Booz, Allen and Hamilton, Incorporated,

Unit Date 1973

Container 1 (box)

Container 8 (Folder)

Scope and Content

2.20

For Business on the Rise a Highrise in the Reston Conference Center Complex,

Unit Date 1970s

Container 1 (box)

Container 9 (Folder)

Scope and Content

2.16

Gulf Reston Home Owners Manuel,

Unit Date 1970s

Container 1 (box)

Container 10 (Folder)

Scope and Content

1.30

Gulf Reston Strategic Plan (GRI),

Unit Date 1978

Container 1 (box)

Container 11 (Folder)

Scope and Content

2.08

House Beautiful with Reston Articles-October,

Unit Date 1984

Container 1 (box)

Container 12 (Folder)

Scope and Content

2.09

House Beautiful: Small House (p.94)-October,

Unit Date 1984

Container 1 (box)

Container 13 (Folder)

Scope and Content

2.19

House and Garden: Design House (p.160)-October,

Unit Date 1978

Container 1 (box)

Container 14 (Folder)

Scope and Content

2.18

If You Really Did Your Homework, You'd Want Your Kids to Go to School in Reston-Reston, Virginia,

Unit Date 1980s

Container 1 (box)

Container 15 (Folder)

Scope and Content

1.14

Industrial Land Sales Analysis (Land Sales Potentials in Reston),

Unit Date 1976-1986

Container 1 (box)

Container 16 (Folder)

Scope and Content

1.34

Just Watching Your Children Grow Up in Reston Will Make You Feel Like a Kid Again-Reston, Virginia,

Unit Date 1980s

Container 1 (box)

Container 17 (Folder)

Scope and Content

1.13

Lady's Home Journal-15 Best Suburbs, Do You Live in One?-August,

Unit Date 1975

Container 1 (box)

Container 18 (Folder)

Scope and Content

1.12

Map of Reston Community,

Unit Date 1980s

Container 1 (box)

Container 19 (Folder)

Scope and Content

3.07

Modern Zoning for Reston,

Unit Date 1967

Container 1 (box)

Container 20 (Folder)

Scope and Content

2.10

News From Reston: Unique Agreement Signed,

Unit Date 1976

Container 1 (box)

Container 21 (Folder)

Scope and Content

4.5

Our Schools Are Just One of the Reasons We Got the Ladies Home Journal Stamp of Approval,

Unit Date 1980s

Container 1 (box)

Container 22 (Folder)

Scope and Content

1.15

Planning Memoranda on Reston-Report to Simon Enterprises: By Arthur D. Little, Incorporated-January,

Unit Date 1962

Container 1 (box)

Container 23 (Folder)

Scope and Content

2.20

Planned Residential Community (PRC) Review Process,

Unit Date 1970s

Container 1 (box)

Container 24 (Folder)

Scope and Content

1.20

Reston Business Center,

Unit Date 1970s

Container 1 (box)

Container 25 (Folder)

Scope and Content

3.06

Reston Center for Industry and Government (Aerial View of Reston),

Unit Date 1970s

Container 1 (box)

Container 26 (Folder)

Scope and Content

1.11

Reston Demographics and Growth-January,

Unit Date 1980

Container 1 (box)

Container 27 (Folder)

Scope and Content

1.21

Reston Development Plan (Map)-April,

Unit Date 1979

Container 1 (box)

Container 28 (Folder)

Scope and Content

1.10

Reston Facts and Figures (Pamphlet)-August,

Unit Date 1979

Container 1 (box)

Container 29 (Folder)

Scope and Content

1.09

Reston Facts and Figures (Pamphlet)-May,

Unit Date 1975

Container 1 (box)

Container 30 (Folder)

Scope and Content

2.01

Reston: Gulf Oil Real Estate Development Company (Goredco)-April,

Unit Date 1977

Container 2 (box)

Container 1 (Folder)

Scope and Content

1.36

Reston Home Owners Association (RHOA) is an Active Word (Informational Mailing on the RHOA),

Unit Date 1980s

Container 2 (box)

Container 2 (Folder)

Scope and Content

1.03

Reston Industrial Center for Research and Government,

Unit Date 1970s

Container 2 (box)

Container 3 (Folder)

Scope and Content

2.03

Reston Land Corporation: Marketing Plan Summary-By Siddal, Matus and Caughter Incorporated-January,

Unit Date 1985

Container 2 (box)

Container 4 (Folder)

Scope and Content

1.35

Reston Market Profile: Major Employers,

Unit Date 1982

Container 2 (box)

Container 5 (Folder)

Scope and Content

2.15

Reston Market Profile: Population,

Unit Date 1980

Container 2 (box)

Container 6 (Folder)

Scope and Content

2.14

Reston Market Profile: Schools,

Unit Date 1984

Container 2 (box)

Container 7 (Folder)

Scope and Content

2.13

Reston Master Plan-Community Facilities Plan (Map)-June,

Unit Date 1978

Container 2 (box)

Container 8 (Folder)

Scope and Content

1.22

Reston Master Plan Report-March,

Unit Date 1962

Container 2 (box)

Container 9 (Folder)

Scope and Content

1.29

Reston Master Plan: Report and Maps-May,

Unit Date 1962

Container 2 (box)

Container 10 (Folder)

Scope and Content

1.28

Reston Master Plan (Map)-February,

Unit Date 1971

Container 2 (box)

Container 11 (Folder)

Scope and Content

1.25

Reston Not Only Has Some of the Best Taxes and Labor in Washington It Also Has Trees,

Unit Date 1980s

Container 2 (box)

Container 12 (Folder)

Scope and Content

1.16

Reston: Reston Turns 20 and There's More Reason Than Ever to Celebrate (Advertising Pamphlet),

Unit Date 1984

Container 2 (box)

Container 13 (Folder)

Scope and Content

1.02

Reston: The First 20 years (Advertisement Pamphlet),

Unit Date 1980s

Container 2 (box)

Container 14 (Folder)

Scope and Content

1.24

Reston, Virginia: Its Social Impact on Fairfax County-Prepared by Houston Park, Incorporated, Original Research by Mrs. Nancy Larson-July,

Unit Date 1973

Container 2 (box)

Container 15 (Folder)

Scope and Content

1.32

Springe Prices-Commercial/Industrial,

Unit Date 1984

Container 2 (box)

Container 16 (Folder)

Scope and Content

3.03

Spring Prices-Comparable,

Unit Date 1984

Container 2 (box)

Container 17 (Folder)

Scope and Content

3.05

Spring Prices-Introduction to Programs,

Unit Date 1984

Container 2 (box)

Container 18 (Folder)

Scope and Content

3.01

Spring Prices-Residential Plans,

Unit Date 1984

Container 2 (box)

Container 19 (Folder)

Scope and Content

3.02

Spring Prices-Town Center,

Unit Date 1984

Container 2 (box)

Container 20 (Folder)

Scope and Content

3.04

Survey and Nature Center Plan for Reston, Virginia-Prepared by Nature Centers Division National Audubon Society,

Unit Date 1964

Container 2 (box)

Container 21 (Folder)

Scope and Content

1.33

The Best Reasons for Moving Your Company to Reston Are Not All Business,

Unit Date 1980s

Container 2 (box)

Container 22 (Folder)

Scope and Content

1.18

The Case for Relocating the Fairfax County Government Headquarters to Reston: Co-Authored by Gladstone Associates Gulf Reston, Incorporated-January,

Unit Date 1978

Container 2 (box)

Container 23 (Folder)

Scope and Content

1.27

The First Village Reston (Informational Packet),

Unit Date 1966

Container 2 (box)

Container 24 (Folder)

Scope and Content

2.06

The Reston Industrial Landsales Newsletter-August,

Unit Date 1980

Container 2 (box)

Container 25 (Folder)

Scope and Content

1.08

The Reston Times: Lifestyle Cameo of Fran Steinbauer,

Unit Date 1981

Container 2 (box)

Container 26 (Folder)

Scope and Content

4.3

The Reston Times Clipping: 13th Year-June,

Unit Date 1977

Container 2 (box)

Container 27 (Folder)

Scope and Content

4.4

The Reston Story,

Unit Date 1980

Container 2 (box)

Container 28 (Folder)

Scope and Content

1.31

The Restonian-August,

Unit Date 1974

Container 3 (box)

Container 1 (Folder)

Scope and Content

2.12

The Urban Country Executive Form, Code of Virginia (As Amendment in 1973) Title 15.1 Chapter 15, County of Fairfax, Virginia-February,

Unit Date 1974

Container 3 (box)

Container 2 (Folder)

Scope and Content

1.01

We've Always Told People to Buy Your Homes in Reston. This Year We're Making Sure They Get the Picture (Reston's Advertising Program),

Unit Date 1979

Container 3 (box)

Container 3 (Folder)

Scope and Content

1.17

Series 2: Photographs

Unit Date 1964-1978

Scope and Content

The series small and contains photographs of a dedication ceremonies and other ceremonies that Francis Steinbauer was involved in.

All-Weather Wood Foundation Laying Ceremony (The Warren Katz House),

Unit Date 1977

Container 3 (box)

Container 4 (Folder)

Scope and Content

2.04

All-Weather Wood Foundation Laying Ceremony (The Warren Katz House),

Unit Date 1977

Container 3 (box)

Container 5 (Folder)

Scope and Content

2.05

Building in "Group Facilities Complex"/Newton Square (Aerial View),

Unit Date 1970s

Container 3 (box)

Container 6 (Folder)

Scope and Content

4.6

Dedication Ceremonies Gifts from the Gulf Oil Foundation,

Unit Date 1977

Container 3 (box)

Container 7 (Folder)

Scope and Content

1.07

Dedication Ceremonies, Gifts from the Gulf Oil Foundation,

Unit Date 1977

Container 3 (box)

Container 8 (Folder)

Scope and Content

1.06

Dedication Ceremonies Gift from the Gulf Oil Foundation,

Unit Date 1977

Container 3 (box)

Container 9 (Folder)

Scope and Content

1.5

Grand Opening of North Point Village (Martha Pennino, Jack Herrity, Fran Steinbauer)-September,

Unit Date 1982

Container 3 (box)

Container 10 (Folder)

Scope and Content

1.04

Lake Anne Area/"Roundhouse" Sales Center (Aerial View),

Unit Date 1964

Container 3 (box)

Container 11 (Folder)

Scope and Content

Lake Anne Center Development Mid-Summer (Aerial View),

Unit Date 1964

Container 3 (box)

Container 12 (Folder)

Scope and Content

4.8

Wiehle Avenue Bridge Dedication "Martha's Bridge"-September,

Unit Date 1978

Container 3 (box)

Container 13 (Folder)

Scope and Content

4.9

Wiehle Avenue Bridge Dedication "Martha's Bridge"-September,

Unit Date 1978

Container 3 (box)

Container 14 (Folder)

Scope and Content

4.10

Wiehle Avenue Bridge Dedication "Martha's Bridge"-September,

Unit Date 1978

Container 3 (box)

Container 15 (Folder)

Scope and Content

4.11

Series 3: Oversize

Unit Date 1970s

Scope and Content

The has three items in the series which include a t-shirt and framed photographs.

"Steinbauer Power" T-Shirt,

Unit Date 1970s

Container 4 (box)

Container 1 (Folder)

Opening Dedication of the Dulles Toll Road (Francis Steinbauer, Governor Robb James Wilding-Director of Wastle. Airports)-Framed Photograph,

Unit Date 1970s

Container 4 (box)

Container 2 (Folder)

Scope and Content

4.1

The Signing of the Wiehle Avenue Bridge Agreement (Francis Steinbauer, Chairmen Jack Herrity and Supervisor Martha Pennino)-Framed Photograph with Pen,

Unit Date 1976

Container 4 (box)

Container 3 (Folder)

Scope and Content

4.2

Special Collections and Archives, George Mason University