

Francis C. Steinbauer reston development and planning collection

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1962-1990



Title Statement

Francis C. Steinbauer reston development and planning collectionGuide to the Francis C. Steinbauer Reston development and planning collection C0152

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Profile Description

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Descriptive Summary

Unit ID

C0152

Unit ID

/repositories/2/resources/159

Unit Date

1962-1990

Language

English

Abstract

The Francis Steinbauer Reston Development and Planning Collection contains materials pertaining to Reston history and development. The material covers Francis Steinbauer career with Reston and the state of Virginia. The collection includes photographs, sales information and manuals, master plans, reports, memoranda, and memorabilia.

Creator

Steinbauer, Francis C.

Extent

1.75 Linear Feet 4 boxes

Repository

George Mason University. Libraries. Special Collections Research Center

Administrative Information

Access Restrictions

There are no access restrictions.

Use Restrictions

The copyright and related rights status of this collection have not been evaluated (See <http://rightsstatements.org/vocab/CNE/1.0/>)

Acquisition Information

Collection donated by Francis Steinbauer in 2004.

Processing Information

Processed by Special Collections Research Center staff. EAD markup completed by Eron Ackerman and Jordan Patty in March 2009.

Preferred Citation

Francis C. Steinbauer Reston Development and Planning Collection, C0152, Special Collections Research Center, George Mason University Libraries.

Biographical Information

Francis Steinbauer was a key participant in the development of Reston through the first twenty years of its growth as a major new community in Northern Virginia. In 1964 he joined Palindrome Corporation (later Reston VA, Inc), headed by founder Robert E Simon as Design Engineer responsible for the creation and governmental approval of site and construction plans for residential and commercial building lots, and for Reston streets, parking areas, underground utilities, lakes, dams, public facilities and amenities such as swimming pools, tennis courts, and playgrounds. When Gulf Oil Corp. took over the development of Reston in 1967, it created Gulf Reston Inc. as the entity to accomplish that task. Gulf Reston undertook the full range of development activities including major re zoning, land development and building of housing for sale, apartments, office buildings and retail centers. It also owned, leased and managed most of the projects that it built.

To accomplish the breath of these activities, the company employed between 175 and 200 people. Mr. Steinbauer was retained by Gulf Reston as chief Design Engineer, and over the course of the next ten years was given successively broadened responsibilities in Gulf Reston management. Positions include: Director, Engineering and Design; Vice Operations; and ultimately Executive Vice President and General Manager.

Along with corporate management responsibilities, Mr. Steinbauer was a primary company spokesman to local and state government bodies such as Fairfax County Board of Supervisors, Virginia Department of Transportation and Washington Airports Authority. He was also a company representative to the growth and very active Reston community.

In 1978, Gulf Oil sold its interest in the remaining 3,700 acres of undeveloped land in Reston to Reston Land Corporation a subsidiary of Mobil Oil Corporation. Its business strategy was to focus more on strategic land planning, zoning and construction of land infrastructure and amenities rather than on building offices and residences as was necessary in the earlier Reston years. Actual building construction was left to builder/developers to whom prepared building sites were sold. Mr. Steinbauer was retained by Mobil as Executive Vice President and General Manager, and in 1981 he was promoted to President of Reston Land Corporation. In addition to overall management of company operations, Mr. Steinbauer focused on

governmental relations and securing innovative public funding for badly needed transportation improvements, two of which were a major highway bridge over the limited access Dulles Access Highway to better connect north and south Reston, and most importantly parallel travel lanes and exit ramps along the Dulles Access Highway to provide Reston direct road linkage to the greater metropolitan area.

In 1983 Mr. Steinbauer was promoted to President of Mobil Land Development Corporation Eastern Division. Headquartered in Reston, he provided senior management to regional development companies in Virginia (Reston and Colonial village in Arlington), Georgia (Windward and Brickton in north Atlanta), and South Florida (Sailfish Point and River Bridge in Palm Beach).

Mr. Steinbauer resigned from Mobil Land Development Corporation in 1985, thereby ending his twenty-one year professional relationship with the development of Reston, in order to join in partnership with the Henry A Long Co. in the development of Westfields, an 1100 acre corporate Business Park immediately south of Dulles International Airport. As President of Westfield Development Company has oversaw the critical stages of land use zoning, engineering, and land development. He also managed the construction of the Westfield International Conference Center. In 1990, Mr. Steinbauer formed Advisory Group Limited to provide strategic real estate development consulting services to developers, investors, banks, and creditors in the greater Washington/Baltimore area. Services provided over the next ten years to these clients ranged from preliminary feasibility analysis and pro-forma economics to land planning, zoning, engineering and construction management.

Scope and Content

The Francis Steinbauer Reston Development and Planning Collection contains materials pertaining to Reston history and development. The material covers Francis Steinbauer career with Reston and the state of Virginia. The collection includes photographs, sales information and manuals, master plans, reports, memoranda, and memorabilia.

Series one is title subject files. The material in this series includes mostly paperwork, such as pamphlets, magazine, articles, reports and various documents. The series is dated from 1962 to 1990 and is contained in boxes 1-3.

Series two is titled photographs. The series small and contains photographs of a dedication ceremonies and other ceremonies that Francis Steinbauer was involved in. The series is dated from 1964 to 1978 and is contained in box 3.

Series three is titled oversize. The has three items in the series which include a t-shirt and framed photographs. The series is dated in the 1970s and is contained in box 4.

Related Material

The Special Collections Research Center also holds many other collection on the history and development of Reston, Virginia.

Keywords

Planned communities -- Virginia -- Reston
Reston (Va.)
Planned communities
Reston (Va.) -- History
Photographs
Steinbauer, Francis C.

Arrangement

Organized into three series.

Missing Title

- Series 1: Subject Files, 1962-1990 (Boxes 1-3)
- Series 2: Photographs, 1964-1978 (Box 3)
- Series 3: Oversize, 1970s (Box 4)

Description of Subordinate Components

Series 1: Subject Files**Unit ID** /repositories/2/archival_objects/50742**Unit Date** 1962-1990**Scope and Contents note**

The material in this series includes mostly paperwork, such as pamphlets, magazines, articles, reports and various documents,

A New Blend of Human and Natural Resources (Industrial Advertisement Booklet)**Unit ID** /repositories/2/archival_objects/50743**Unit Date** 1970s**Mixed Materials** 1 (box)**Container** 1 (folder)**Scope and Contents note**

2.11

America's Best Suburbs in Ladies Home Journal-August**Unit ID** /repositories/2/archival_objects/50744**Unit Date** 1975**Mixed Materials** 1 (box)**Container** 2 (folder)**Scope and Contents note**

1.26

An Update/Analysis of the Reston Employment Base (February), Commission Schedule and Broker Registration Procedures (July), Associations Headquartered in Reston, Virginia (July)**Unit ID** /repositories/2/archival_objects/50745**Unit Date** 1978 and 1980**Mixed Materials** 1 (box)**Container** 3 (folder)**Scope and Contents note**

1.19

An Introduction to Zoning, Site Plan and Subdivision Law in Virginia: By Robert F. Flinn**Unit ID** /repositories/2/archival_objects/50746**Unit Date** 1970s**Mixed Materials** 1 (box)**Container** 4 (folder)**Scope and Contents note**

2.07

Building Action, Voice of the Metropolitan Washington Building Industry: A Place Called Reston (November)**Unit ID** /repositories/2/archival_objects/50747**Unit Date** 1979**Mixed Materials** 1 (box)**Container** 5 (folder)**Scope and Contents note**

1.23

Business Report-Fairfax County Economic Development Authority

Unit ID /repositories/2/archival_objects/50748

Unit Date 1980s

Mixed Materials 1 (box)

Container 6 (folder)

Scope and Contents note

2.02

Fairfax County, Virginia (Informational Book)

Unit ID /repositories/2/archival_objects/50749

Unit Date 1974

Mixed Materials 1 (box)

Container 7 (folder)

Scope and Contents note

2.17

Final Report-The Economic Impact of Reston on Fairfax County Government: By Booz, Allen and Hamilton, Incorporated

Unit ID /repositories/2/archival_objects/50750

Unit Date 1973

Mixed Materials 1 (box)

Container 8 (folder)

Scope and Contents note

2.20

For Business on the Rise a Highrise in the Reston Conference Center Complex

Unit ID /repositories/2/archival_objects/50751

Unit Date 1970s

Mixed Materials 1 (box)

Container 9 (folder)

Scope and Contents note

2.16

Gulf Reston Home Owners Manuel

Unit ID /repositories/2/archival_objects/50752

Unit Date 1970s

Mixed Materials 1 (box)

Container 10 (folder)

Scope and Contents note

1.30

Gulf Reston Strategic Plan (GRI)

Unit ID /repositories/2/archival_objects/50753

Unit Date 1978

Mixed Materials 1 (box)

Container 11 (folder)

Scope and Contents note

2.08

House Beautiful with Reston Articles-October

Unit ID /repositories/2/archival_objects/50754

Unit Date 1984

Mixed Materials 1 (box)

Container 12 (folder)

Scope and Contents note

2.09

House Beautiful: Small House (p.94)-October

Unit ID /repositories/2/archival_objects/50755

Unit Date 1984

Mixed Materials 1 (box)

Container 13 (folder)

Scope and Contents note

2.19

House and Garden: Design House (p.160)-October

Unit ID /repositories/2/archival_objects/50756

Unit Date 1978

Mixed Materials 1 (box)

Container 14 (folder)

Scope and Contents note

2.18

If You Really Did Your Homework, You'd Want Your Kids to Go to School in Reston-Reston, Virginia

Unit ID /repositories/2/archival_objects/50757

Unit Date 1980s

Mixed Materials 1 (box)

Container 15 (folder)

Scope and Contents note

1.14

Industrial Land Sales Analysis (Land Sales Potentials in Reston)

Unit ID /repositories/2/archival_objects/50758

Unit Date 1976-1986

Mixed Materials 1 (box)

Container 16 (folder)

Scope and Contents note

1.34

Just Watching Your Children Grow Up in Reston Will Make You Feel Like a Kid Again-Reston, Virginia

Unit ID /repositories/2/archival_objects/50759

Unit Date 1980s

Mixed Materials 1 (box)

Container 17 (folder)

Scope and Contents note

1.13

Lady's Home Journal-15 Best Suburbs, Do You Live in One?-August

Unit ID /repositories/2/archival_objects/50760

Unit Date 1975

Mixed Materials 1 (box)

Container 18 (folder)

Scope and Contents note

1.12

Map of Reston Community

Unit ID /repositories/2/archival_objects/50761

Unit Date 1980s

Mixed Materials 1 (box)

Container 19 (folder)

Scope and Contents note

3.07

Modern Zoning for Reston

Unit ID /repositories/2/archival_objects/50762

Unit Date 1967

Mixed Materials 1 (box)

Container 20 (folder)

Scope and Contents note

2.10

News From Reston: Unique Agreement Signed

Unit ID /repositories/2/archival_objects/50763

Unit Date 1976

Mixed Materials 1 (box)

Container 21 (folder)

Scope and Contents note

4.5

Our Schools Are Just One of the Reasons We Got the Ladies Home Journal Stamp of Approval

Unit ID /repositories/2/archival_objects/50764

Unit Date 1980s

Mixed Materials 1 (box)

Container 22 (folder)

Scope and Contents note

1.15

Planning Memoranda on Reston-Report to Simon Enterprises: By Arthur D. Little, Incorporated-January

Unit ID /repositories/2/archival_objects/50765

Unit Date 1962

Mixed Materials 1 (box)

Container 23 (folder)

Scope and Contents note

2.20

Planned Residential Community (PRC) Review Process

Unit ID /repositories/2/archival_objects/50766

Unit Date 1970s

Mixed Materials 1 (box)

Container 24 (folder)

Scope and Contents note

1.20

Reston Business Center

Unit ID /repositories/2/archival_objects/50767

Unit Date 1970s

Mixed Materials 1 (box)

Container 25 (folder)

Scope and Contents note

3.06

Reston Center for Industry and Government (Aerial View of Reston)

Unit ID /repositories/2/archival_objects/50768

Unit Date 1970s

Mixed Materials 1 (box)

Container 26 (folder)

Scope and Contents note

1.11

Reston Demographics and Growth-January

Unit ID /repositories/2/archival_objects/50769

Unit Date 1980

Mixed Materials 1 (box)

Container 27 (folder)

Scope and Contents note

1.21

Reston Development Plan (Map)-April

Unit ID /repositories/2/archival_objects/50770

Unit Date 1979

Mixed Materials 1 (box)

Container 28 (folder)

Scope and Contents note

1.10

Reston Facts and Figures (Pamphlet)-August

Unit ID /repositories/2/archival_objects/50771

Unit Date 1979

Mixed Materials 1 (box)

Container 29 (folder)

Scope and Contents note

1.09

Reston Facts and Figures (Pamphlet)-May

Unit ID /repositories/2/archival_objects/50772

Unit Date 1975

Mixed Materials 1 (box)

Container 30 (folder)

Scope and Contents note

2.01

Reston: Gulf Oil Real Estate Development Company (Goredco)-April

Unit ID /repositories/2/archival_objects/50773

Unit Date 1977

Mixed Materials 2 (box)

Container 1 (folder)

Scope and Contents note

1.36

Reston Home Owners Association (RHOA) is an Active Word (Informational Mailing on the RHOA)

Unit ID /repositories/2/archival_objects/50774

Unit Date 1980s

Mixed Materials 2 (box)

Container 2 (folder)

Scope and Contents note

1.03

Reston Industrial Center for Research and Government

Unit ID /repositories/2/archival_objects/50775

Unit Date 1970s

Mixed Materials 2 (box)

Container 3 (folder)

Scope and Contents note

2.03

Reston Land Corporation: Marketing Plan Summary-By Siddal, Matus and Caughter Incorporated-January

Unit ID /repositories/2/archival_objects/50776

Unit Date 1985

Mixed Materials 2 (box)

Container 4 (folder)

Scope and Contents note

1.35

Reston Market Profile: Major Employers

Unit ID /repositories/2/archival_objects/50777

Unit Date 1982

Mixed Materials 2 (box)

Container 5 (folder)

Scope and Contents note

2.15

Reston Market Profile: Population

Unit ID /repositories/2/archival_objects/50778

Unit Date 1980

Mixed Materials 2 (box)

Container 6 (folder)

Scope and Contents note

2.14

Reston Market Profile: Schools

Unit ID /repositories/2/archival_objects/50779

Unit Date 1984

Mixed Materials 2 (box)

Container 7 (folder)

Scope and Contents note

2.13

Reston Master Plan-Community Facilities Plan (Map)-June

Unit ID /repositories/2/archival_objects/50780

Unit Date 1978

Mixed Materials 2 (box)

Container 8 (folder)

Scope and Contents note

1.22

Reston Master Plan Report-March

Unit ID /repositories/2/archival_objects/50781

Unit Date 1962

Mixed Materials 2 (box)

Container 9 (folder)

Scope and Contents note

1.29

Reston Master Plan: Report and Maps-May

Unit ID /repositories/2/archival_objects/50782

Unit Date 1962

Mixed Materials 2 (box)

Container 10 (folder)

Scope and Contents note

1.28

Reston Master Plan (Map)-February

Unit ID /repositories/2/archival_objects/50783

Unit Date 1971

Mixed Materials 2 (box)

Container 11 (folder)

Scope and Contents note

1.25

Reston Not Only Has Some of the Best Taxes and Labor in Washington It Also Has Trees

Unit ID /repositories/2/archival_objects/50784

Unit Date 1980s

Mixed Materials 2 (box)

Container 12 (folder)

Scope and Contents note

1.16

Reston: Reston Turns 20 and There's More Reason Than Ever to Celebrate (Advertising Pamphlet)

Unit ID /repositories/2/archival_objects/50785

Unit Date 1984

Mixed Materials 2 (box)

Container 13 (folder)

Scope and Contents note

1.02

Reston: The First 20 years (Advertisement Pamphlet)

Unit ID /repositories/2/archival_objects/50786

Unit Date 1980s

Mixed Materials 2 (box)

Container 14 (folder)

Scope and Contents note

1.24

Reston, Virginia: Its Social Impact on Fairfax County-Prepared by Houston Park, Incorporated, Original Research by Mrs. Nancy Larson-July

Unit ID /repositories/2/archival_objects/50787

Unit Date 1973

Mixed Materials 2 (box)

Container 15 (folder)

Scope and Contents note

1.32

Springe Prices-Commercial/Industrial

Unit ID /repositories/2/archival_objects/50788

Unit Date 1984

Mixed Materials 2 (box)

Container 16 (folder)

Scope and Contents note

3.03

Spring Prices-Comparable

Unit ID /repositories/2/archival_objects/50789

Unit Date 1984

Mixed Materials 2 (box)

Container 17 (folder)

Scope and Contents note

3.05

Spring Prices-Introduction to Programs

Unit ID /repositories/2/archival_objects/50790

Unit Date 1984

Mixed Materials 2 (box)

Container 18 (folder)

Scope and Contents note

3.01

Spring Prices-Residential Plans

Unit ID /repositories/2/archival_objects/50791

Unit Date 1984

Mixed Materials 2 (box)

Container 19 (folder)

Scope and Contents note

3.02

Spring Prices-Town Center

Unit ID /repositories/2/archival_objects/50792

Unit Date 1984

Mixed Materials 2 (box)

Container 20 (folder)

Scope and Contents note

3.04

**Survey and Nature Center Plan for Reston, Virginia-Prepared by Nature Centers Division
National Audubon Society**

Unit ID /repositories/2/archival_objects/50793

Unit Date 1964

Mixed Materials 2 (box)

Container 21 (folder)

Scope and Contents note

1.33

The Best Reasons for Moving Your Company to Reston Are Not All Business

Unit ID /repositories/2/archival_objects/50794

Unit Date 1980s

Mixed Materials 2 (box)

Container 22 (folder)

Scope and Contents note

1.18

**The Case for Relocating the Fairfax County Government Headquarters to Reston: Co-
Authored by Gladstone Associates Gulf Reston, Incorporated-January**

Unit ID /repositories/2/archival_objects/50795

Unit Date 1978

Mixed Materials 2 (box)

Container 23 (folder)

Scope and Contents note

1.27

The First Village Reston (Informational Packet)

Unit ID /repositories/2/archival_objects/50796

Unit Date 1966

Mixed Materials 2 (box)

Container 24 (folder)

Scope and Contents note

2.06

The Reston Industrial Landsales Newsletter-August

Unit ID /repositories/2/archival_objects/50797

Unit Date 1980

Mixed Materials 2 (box)

Container 25 (folder)

Scope and Contents note

1.08

The Reston Times: Lifestyle Cameo of Fran Steinbauer

Unit ID /repositories/2/archival_objects/50798

Unit Date 1981

Mixed Materials 2 (box)

Container 26 (folder)

Scope and Contents note

4.3

The Reston Times Clipping: 13th Year-June

Unit ID /repositories/2/archival_objects/50799

Unit Date 1977

Mixed Materials 2 (box)

Container 27 (folder)

Scope and Contents note

4.4

The Reston Story

Unit ID /repositories/2/archival_objects/50800

Unit Date 1980

Mixed Materials 2 (box)

Container 28 (folder)

Scope and Contents note

1.31

The Restonian-August

Unit ID /repositories/2/archival_objects/50801

Unit Date 1974

Mixed Materials 3 (box)

Container 1 (folder)

Scope and Contents note

2.12

**The Urban Country Executive Form, Code of Virginia (As Amendment in 1973) Title 15.1
Chapter 15, County of Fairfax, Virginia-February**

Unit ID /repositories/2/archival_objects/50802

Unit Date 1974

Mixed Materials 3 (box)

Container 2 (folder)

Scope and Contents note

1.01

**We've Always Told People to Buy Your Homes in Reston. This Year We're Making Sure They
Get the Picture (Reston's Advertising Program)**

Unit ID /repositories/2/archival_objects/50803

Unit Date 1979

Mixed Materials 3 (box)

Container 3 (folder)

Scope and Contents note

1.17

Series 2: Photographs

Unit ID /repositories/2/archival_objects/50804

Unit Date 1964-1978

Scope and Contents note

The series small and contains photographs of a dedication ceremonies and other ceremonies that Francis Steinbauer was involved in.

All-Weather Wood Foundation Laying Ceremony (The Warren Katz House)

Unit ID /repositories/2/archival_objects/50805

Unit Date 1977

Mixed Materials 3 (box)

Container 4 (folder)

Scope and Contents note

2.04

All-Weather Wood Foundation Laying Ceremony (The Warren Katz House)

Unit ID /repositories/2/archival_objects/50806

Unit Date 1977

Mixed Materials 3 (box)

Container 5 (folder)

Scope and Contents note

2.05

Building in "Group Facilities Complex"/Newton Square (Aerial View)

Unit ID /repositories/2/archival_objects/50807

Unit Date 1970s

Mixed Materials 3 (box)

Container 6 (folder)

Scope and Contents note

4.6

Dedication Ceremonies Gifts from the Gulf Oil Foundation

Unit ID /repositories/2/archival_objects/50808

Unit Date 1977

Mixed Materials 3 (box)
Container 7 (folder)
Scope and Contents note
1.07

Dedication Ceremonies, Gifts from the Gulf Oil Foundation

Unit ID /repositories/2/archival_objects/50809
Unit Date 1977
Mixed Materials 3 (box)
Container 8 (folder)
Scope and Contents note
1.06

Dedication Ceremonies Gift from the Gulf Oil Foundation

Unit ID /repositories/2/archival_objects/50810
Unit Date 1977
Mixed Materials 3 (box)
Container 9 (folder)
Scope and Contents note
1.5

Grand Opening of North Point Village (Martha Pennino, Jack Herrity, Fran Steinbauer)-September

Unit ID /repositories/2/archival_objects/50811
Unit Date 1982
Mixed Materials 3 (box)
Container 10 (folder)
Scope and Contents note
1.04

Lake Anne Area/"Roundhouse" Sales Center (Aerial View)

Unit ID /repositories/2/archival_objects/50812
Unit Date 1964
Mixed Materials 3 (box)
Container 11 (folder)
Scope and Contents note
4.7

Lake Anne Center Development Mid-Summer (Aerial View)

Unit ID /repositories/2/archival_objects/50813
Unit Date 1964
Mixed Materials 3 (box)
Container 12 (folder)
Scope and Contents note
4.8

Wiehle Avenue Bridge Dedication "Martha's Bridge"-September

Unit ID /repositories/2/archival_objects/50814
Unit Date 1978
Mixed Materials 3 (box)
Container 13 (folder)

Scope and Contents note

4.9

Wiehle Avenue Bridge Dedication "Martha's Bridge"-September

Unit ID /repositories/2/archival_objects/50815

Unit Date 1978

Mixed Materials 3 (box)

Container 14 (folder)

Scope and Contents note

4.10

Wiehle Avenue Bridge Dedication "Martha's Bridge"-September

Unit ID /repositories/2/archival_objects/50816

Unit Date 1978

Mixed Materials 3 (box)

Container 15 (folder)

Scope and Contents note

4.11

Series 3: Oversize

Unit ID /repositories/2/archival_objects/50817

Unit Date 1970s

Scope and Contents note

The has three items in the series which include a t-shirt and framed photographs.

"Steinbauer Power" T-Shirt

Unit ID /repositories/2/archival_objects/50818

Unit Date 1970s

Mixed Materials 4 (box)

Container 1 (folder)

Scope and Contents note**Opening Dedication of the Dulles Toll Road (Francis Steinbauer, Governor Robb James Wilding-Director of Wastle. Airports)-Framed Photograph**

Unit ID /repositories/2/archival_objects/50819

Unit Date 1970s

Mixed Materials 4 (box)

Container 2 (folder)

Scope and Contents note

4.1

The Signing of the Wiehle Avenue Bridge Agreement (Francis Steinbauer, Chairmen Jack Herrity and Supervisor Martha Pennino)-Framed Photograph with Pen

Unit ID /repositories/2/archival_objects/50820

Unit Date 1976

Mixed Materials 4 (box)

Container 3 (folder)

Scope and Contents note

4.2