

A Guide to the Dancin' Unlimited Jazz Dance Company Collection, 1990-2016

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A Collection in The Fairfax County Public Library MSS 05-88

Title Statement

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Profile Description

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Descriptive Summary

Record Group Number

MSS 05-88

Language

English

Abstract

The Dancin' Unlimited Jazz Dance Company Collection consists of 2.0 linear feet and spans the years 1990-2016. Items include board of director documents, artistic director information, meeting minutes, marketing strategies, show programs and flyers, grant applications, news articles, press releases and printed out blog posts.

Creator

Edwards, Lea (1950-)

Extent

1.0 linear feet

Repository

Fairfax County Public Library

Administrative Information

Access Restrictions

None

Use Restrictions

Consult repository for copyright information.

Acquisition Information

Donated by Lea Edwards, May 2022.

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Audrey Hibdon, June 2022

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Adjunct Descriptive Data

Separated Material

None

Related Material

None

Historical and Biographical Information

In 1973, Robert Thoma founded Dancin' Unlimited in Fairfax, Virginia as the only professional jazz dance company in Fairfax County. Originally called the Dance Theatre Company of Northern Virginia, the company changed its name to Dancin' Unlimited in 1982 under the direction of Artistic Director, Marilyn York. Dancin' Unlimited is a non-profit organization and member of the Virginia Dance Coalition and the Northeast Regional Ballet Association. Dancers join only through audition and perform around the Washington metropolitan area. In 1985, Dancin' Unlimited began its annual Jazz and Tap Dance Festival and continues to organize educational workshops, festivals, and performances with the support of the Arts Council of Fairfax County.

Scope and Content

The Dancin' Unlimited Jazz Dance Company Collection consists of 2.0 linear feet and spans the years 1990-2016. Items include board of director documents, artistic director information, meeting minutes, marketing strategies, show programs and flyers, grant applications, news articles, press releases and printed out blog posts. Subjects covered are events and operations of the Dancin' Unlimited Jazz Dance Company.

Series 1: Jazz and Tap Fest, 1990-2015, Box 1

Contains all materials related to planning Dancin' Unlimited's annual jazz dance festival including paperwork for advertising such as programs, flyers, scripts, and to do lists.

Series 2: Marketing Files, 2008-2016, Box 1-2

Contains all materials related to Dancin' Unlimited's marketing strategies and guidelines including audience analysis reports developed through surveys, dancer and artistic director biographies, grant and donation paperwork, company profile documents, long term plans, press releases, repertoire and program highlight lists, and social media and web design layouts.

Series 3: Meeting Files, 2006-2016, Box 2

Contains all materials related to company meetings including minutes, business policy documents, news articles, bylaws, long term goals, fiscal year planning, strategy ideas, IRS 501(c)(3) tax exempt documentation, website registration, and grant application paperwork.

Index Terms

Dance -- Virginia -- Fairfax County

Dancin' Unlimited Jazz Dance Company (Fairfax, VA)

Container List

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Box 1 Folder 2: Advertising, 2004-2015

Box 1 Folder 3: Announcement Scripts, Undated

Box 1 Folder 4: Planning, 2007-2011

Box 1 Folder 5: Programs and Flyers, 1990-2015

Series 2: Marketing Files, 2008-2016

Box 1 Folder 6: Audience Analysis, 2009-2013

Box 1 Folder 7: Bios - Dancers, 2005-2010

Box 1 Folder 8: Branding Questionnaire, 2012

Box 1 Folder 9: Campaign Planning, 2009-2013

Box 1 Folder 10: Dance Community, 2010

Box 1 Folder 11: Donation Envelope, Undated

Box 1 Folder 12: Grant Materials, 2011-2012

Box 1 Folder 13: History of Dance, Undated

Box 1 Folder 14: Long Range Plan, 2008-2013

Box 1 Folder 15: Marilyn York, 2010

Box 1 Folder 16: Marketing Packet, 2008

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Box 1 Folder 18: Press Releases, 2009-2016

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Box 1 Folder 20: Programs, 2011

Box 1 Folder 21: Repertoire, 2006

Box 1 Folder 22: Sample Letters, 2008-2016

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Series 3: Meeting Files, 2005-2016

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Box 2 Folder 6: Grant Applications, 2010-2016

Box 2 Folder 7: Minutes, 2006

Box 2 Folder 8: Minutes, 2007

Box 2 Folder 9: Minutes, 2008

Box 2 Folder 10: Minutes, 2009

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Box 2 Folder 12: Minutes, 2011

Box 2 Folder 13: Minutes, 2012

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Box 2 Folder 15: Minutes, 2014

Box 2 Folder 16: Performance and Workshop Planning, 2009-2014

Box 2 Folder 17: Strategy and Business Materials, 2005-2015