

National Food Stores/National Tea Co. Papers

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1951-1952



Title Statement

National Food Stores/National Tea Co. Papers
Ms.2026.011

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Publication Statement

Publisher: Special Collections and University Archives, Virginia Tech

Special Collections and University Archives, University Libraries (0434)
560 Drillfield Drive
Newman Library, Virginia Tech
Blacksburg, Virginia 24061
Business Number: 540-231-6308
specref@vt.edu
URL: <http://spec.lib.vt.edu>



2026 (CC0 1.0)

Profile Description

Creation: This finding aid was produced using ArchivesSpace on 2026-04-02 07:02:12 -0400.

Language Usage: Description is written in: English, Latin script.

Descriptive Summary

Unit ID

Ms.2026.011

Unit Date

1951-1952

Language

The materials in this collection are in English.

Abstract

This collection consists of National Food Stores/National Tea Co. advertising Scripts. The collection dates from 1951-1952. There are 130 pages of typed advertising script drafts (many working copies with notations), a page sketch, office memos, and handwritten notes for National Food Stores.

Extent

0.1 Cubic Feet 1 box

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

The collection is open for research.

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Source of Acquisition

This collection was purchased by Special Collections and University Archives in 2019.

Processing Information

The processing, arrangement, and description of the This collection was purchased by Special Collections and University Archives in 2025. was completed in March 2026.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], National Food Stores/National Tea Co. Papers, 1951-1952, Ms2026-011, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

Scope and Content

This collection consists of National Food Stores/National Tea Co. advertising Scripts. Some are for Everywoman's Magazine. The collection dates from 1951-1952. There are 130 pages of typed advertising script drafts (many working copies with notations), a page sketch, office memos, and handwritten notes for National Food Stores.

Keywords

History of Food and Drink

Rights Statement for Archival Description

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Arrangement

This collection is arranged in folder by advertising topic. Folder one consists advertisements and documents related to beverages like tea, coffee, and wine. Folder two consists advertisements and documents related to breakfast foods. Folder three consists of advertisements and documents related to Christmas. Folder four consists of advertisements and documents related to general advertisements like for National Food stores. Folder five consists of advertisements and documents related to Meat like beef. Folder six consists of advertisements and documents related to preserves and bread like strawberry preserves. Folder seven consists of advertisements and documents related to Thanksgiving including promotions for turkey.

Description of Subordinate Components

Beverages

box-folder 1 (box)

Container 1 (folder)

Breakfast Foods**box-folder** 1 (box)**Container** 2 (folder)**Christmas****box-folder** 1 (box)**Container** 3 (folder)**General Advertising****box-folder** 1 (box)**Container** 4 (folder)**Meat****box-folder** 1 (box)**Container** 5 (folder)**Preserves and Bread****box-folder** 1 (box)**Container** 6 (folder)**Thanksgiving****box-folder** 1 (box)**Container** 7 (folder)