

Coca-Cola Bottling Company (Southwest/West Virginia) Papers

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1960s-1980s



Title Statement

Coca-Cola Bottling Company (Southwest/West Virginia) PapersCoca-Cola Bottling Company (Southwest/West Virginia) Papers, 1960s-1980s Ms.2026.010

Author: Abby Bonner, Intern, and Kira Dietz, Archivist

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specref@vt.edu

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Profile Description

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Descriptive Summary

Unit ID

Ms.2026.010

Unit Date

1960s-1980s

Language

The materials in this collection are in English.

Abstract

This collection includes over 100 letters and other documents relating to Coca-Cola Bottling Companies in Virginia and West Virginia in the 1960s-1980s. It includes, but is not limited to, information on strikes, unions, Christmas Parties, and day-to-day operations in Southwest Virginia and West Virginia.

Extent

0.5 Cubic Feet 1 box

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

The collection is open for research.

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Source of Acquisition

This collection was purchased by Special Collections and University Archives in 2025.

Processing Information

The processing, arrangement, and description of the Coca-Cola Bottling Company (Southwest/West Virginia) Papers was completed in March 2026.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], Coca-Cola Bottling Company (Southwest/West Virginia) Papers, 1960s-1980s, Ms2026-010, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

Scope and Content

This collection includes over 100 letters and other documents relating to Coca-Cola Bottling Companies in Virginia and West Virginia in the 1960s-1980s. It includes, but is not limited to, information on strikes, unions, and Christmas Parties.

Keywords

History of Food and Drink

Coca-Cola Company

Rights Statement for Archival Description

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Arrangement

This collection is arranged by eight folders with titles encompassing what is contained in each one. Folder one includes documents related to advertising like sketches, newspaper clippings about ecology teaching kits, and stickers. Folder two includes documents related to the company's Christmas parties. For example, letters asking for RSVPs and lists of who would or would not be attending. Folder three includes documents from business conferences like itineraries. Folder four includes documents related to internal and external correspondence. Folder five includes documents related to employee service like how long employees have worked for the company and the emblems that will be rewarded to them for their service. Folder six includes newspapers relating to articles on, and about, the company. Folder seven includes documents on the operations within the company like a map of certain plants and cooler placement evaluation forms. Folder eight includes documents related to unions. These include items dealing with voting, whether to be supported by a union or not, and what striking will cost you.

Description of Subordinate Components

Advertising

box-folder 1 (box)

Container 1 (folder)

Christmas Party**box-folder** 1 (box)**Container** 2 (folder)**Conferences****Unit Date** 1980-1985**box-folder** 1 (box)**Container** 3 (folder)**Correspondence****Unit Date** 1966-1983**box-folder** 1 (box)**Container** 4 (folder)**Employee Service****box-folder** 1 (box)**Container** 5 (folder)**Newspapers****Unit Date** 1971-1989**box-folder** 1 (box)**Container** 6 (folder)**Operations****box-folder** 1 (box)**Container** 7 (folder)**Unions****box-folder** 1 (box)**Container** 8 (folder)