

"Eat-It-All" Ice Cream Cone Collection

"Eat-It-All" Ice Cream Cone Collection
likely 1940s-1950s



Title Statement

"Eat-It-All" Ice Cream Cone Collection "Eat-It-All" Ice Cream Cone Collection, c.1940s-1950s Ms.2025.067

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Profile Description

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Descriptive Summary

Unit ID

Ms.2025.067

Unit Date

likely 1940s-1950s

Language

Materials in this collection are in English.

Abstract

This collection consists of approximately 70 full-color Eat-It-All Ice Cream Cone display and price cards, likely from the late 1940s or early 1950s.

Extent

3.0 Cubic Feet 3 folders

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

The collection is open for research.

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Source of Acquisition

The "Eat-It-All" Ice Cream Cone Collection was purchased by Special Collections and University Archives in February 2025.

Processing Information

The processing, arrangement, and description of the "Eat-It-All" Ice Cream Cone Collection was completed in August 2025.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], "Eat-It-All" Ice Cream Cone Collection, c.1940s-1950s, Ms2025-067, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

Scope and Content

This collection consists of approximately 70 full-color Eat-It-All Ice Cream Cone display and price cards, likely from the late 1940s or early 1950s. Mounted on oversized black cardstock, these may have previously been part of a salesman's sample kit or other advertising portfolio. The ads include different ice cream cone items from Eat-It-All Ice Cream Cones, the makers of the Flavorized Flare Top cone, the Crispy Cake Eat-It-All Cone, and the Honey Roll Sugar Cone. Several of the ads feature the same characters (family members, a cowboy and cowgirl, a policeman), and several have spaces for cone prices to be used in stores.

Keywords

History of Food and Drink

Advertisements

Rights Statement for Archival Description

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Arrangement

The individual advertisement are mounted on oversized black paper, usually with several ads to each page, in no particular order. The ads have not been removed from the paper mounting, but they have been placed in three separate folders, due to their size and weight, for ease of moving.

Description of Subordinate Components

Advertisements

folder 1-3