

Strietmann Biscuit Co. Salesman Sample Catalogue

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after 1943



Title Statement

Strietmann Biscuit Co. Salesman Sample CatalogueStrietmann Biscuit Co. Salesman Sample Catalogue, likely after 1943 Ms.2023.006

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Publication Statement

Publisher: Special Collections and University Archives, Virginia Tech

Special Collections and University Archives, University Libraries (0434)
560 Drillfield Drive
Newman Library, Virginia Tech
Blacksburg, Virginia 24061
Business Number: 540-231-6308
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URL: <http://spec.lib.vt.edu>



2023 (CC0 1.0)

Profile Description

Creation: This finding aid was produced using ArchivesSpace on 2024-09-24 08:52:38 -0400.

Language Usage: Description is written in: English, Latin script.

Descriptive Summary

Unit ID

Ms.2023.006

Unit Date

after 1943

Language

The materials in this collection are in English.

Abstract

This collection contains a salesman sample book displaying the products of Strietmann Biscuit Co. The book contains photos, both in color and in black and white, of the Strietmann factory and it's products. These products include a variety of cookies, biscuits, and crackers. The date of this item is unknown, but it likely dates from after 1943.

Creator

Strietmann Biscuit Co. (Ohio)

Extent

0.1 Cubic Feet 1 folder

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Conditions Governing Access

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Source of Acquisition

This collection was purchased by Special Collections and University Archives in 2022.

Processing Information

The processing, arrangement, and description of the Strietmann Biscuit Co. Salesman Sample Catalogue was completed in February 2023.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], Strietmann Biscuit Co. Salesman Sample Catalogue, 1943, Ms2023-006, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

Administrative History

This catalogue was issued after the Strietmann Biscuit Co. moved locations from their original Cincinnati factory to their factory in Mariemont, Ohio in 1943. The Strietmann Biscuit Co. produced a wide variety of cookies and crackers, and as part of the United Biscuit Company after 1927 became one of the earliest bakeries to bake Girl Scout Cookies. Their "Zesta Soda Crackers" are now used by Keebler.

Scope and Content

This collection contains a salesman sample book displaying the products of Strietmann Biscuit Co. The book contains photos, both in color and in black and white, of the Strietmann factory and its products. These products include a variety of cookies, biscuits, and crackers. The date of this item is unknown, but it likely dates from after 1943.

Keywords

History of Food and Drink

Rights Statement for Archival Description

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Description of Subordinate Components

Catalog

folder 1