

Atlas Flour Mills [Milwaukee, Wisconsin] Cabinet Cards

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likely early 20th century



Title Statement

Atlas Flour Mills [Milwaukee, Wisconsin] Cabinet CardsAtlas Flour Mills [Milwaukee, Wisconsin] Cabinet Cards,
likely early 20th century Ms.2017.051

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Profile Description

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Descriptive Summary

Unit ID

Ms.2017.051

Unit Date

likely early 20th century

Language

English .

Abstract

The collection contains a series of cabinet card advertisements for the Atlas Flour Mills of Milwaukee, Wisconsin, probably from the early part of the 20th century.

Extent

0.1 Cubic Feet 1 folder

Repository

Special Collections and University Archives, Virginia Tech

Administrative Information

Access Restrictions

The collection is open for research.

Use Restrictions

Permission to publish material from Atlas Flour Mills [Milwaukee, Wisconsin] Cabinet Cards must be obtained from Special Collections, Virginia Tech.

Acquisition Information

The Atlas Flour Mills [Milwaukee, Wisconsin] Cabinet Cards were purchased by Special Collections in May 2015.

Processing Information

The processing, arrangement, and description of the Atlas Flour Mills [Milwaukee, Wisconsin] Cabinet Cards was completed in October 2017.

Preferred Citation

Researchers wishing to cite this collection should include the following information: Atlas Flour Mills [Milwaukee, Wisconsin] Cabinet Cards, Ms2017-051, Special Collections, Virginia Tech, Blacksburg, Va.

Historical Note

References to the Atlas Flour Mills being in operation suggest it was open at least by 1900, perhaps sooner. The mill closed in July of 1926 and the building burned in a fire later that year.

Scope and Contents

The collection contains a series of cabinet card advertisements for the Atlas Flour Mills of Milwaukee, Wisconsin, probably from the early part of the 20th century. Each card features a photograph of an infant or child with a sign stating "My Mamma uses Atlas Flour." Three of the four cards have the stamps of photographic studios in Milwaukee, but none of the items are dated and none of the children are identified.

Keywords

History of Food and Drink

Advertisements

Advertising cards

Photographs

Atlas Flour Mills (Milwaukee, WI)

Description of Subordinate Components

Cabinet cards

folder 1