

# World War II Sugar Rationing Pamphlets

World War II Sugar Rationing Pamphlets,  
1941-1945



## Title Statement

World War II Sugar Rationing PamphletsA guide to World War II Sugar Rationing Pamphlets, 1941-1945  
Ms.2015.048

**Subtitle:** A Collection in Special Collections

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## Publication Statement

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## Profile Description

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## Descriptive Summary

### Unit ID

Ms.2015.048

### Unit Date

1941-1945

### Language

English .

### Abstract

The World War II Sugar Rationing Pamphlets include four pamphlets published during the height of food rationing in the United States during the Second World War. The pamphlets promote rationing of sugar at the homefront and provide recipes that can be made using a substitute for sugar.

### Extent

0.1 Cubic Feet 1 folder

### Repository

Special Collections and University Archives, Virginia Tech

## Administrative Information

## Access Restrictions

Collection is open for research.

## Use Restrictions

Permission to publish material from World War II Sugar Rationing Pamphlets must be obtained from Special Collections, Virginia Tech.

## Acquisition Information

World War II Sugar Rationing Pamphlets was purchased by Special Collections in 2014.

## Processing Information

The processing, arrangement, and description of the World War II Sugar Rationing Pamphlets was completed in September 2015.

## Preferred Citation

Researchers wishing to cite this collection should include the following information: World War II Sugar Rationing Pamphlets, Ms2015-048, Special Collections, Virginia Tech, Blacksburg, Va.

## Historical Note

The rationing of food during the Second World War in the United States started on April 27, 1942, when the Office of Price Administration halted all consumer sales of sugar. The rationing of sugar was distributed based on the size of the household of the family buying it. Although the war ended in late 1945 rationing did not end until 1946.

## Scope and Content

The collection includes four pieces of World War II era ephemera that relate to wartime sugar rationing.

"Recipes to Stretch your Sugar Ration" was published by the Church & Dwight Co., Inc., in 1942. The pamphlet contains nine recipes for common dessert dishes that can be made without the use of sugar, promotes the use of Arm & Hammer baking soda, and denotes how many cups of sugar each recipe saves.

"Sweet News for Home Bakers!" was published by Independent Grocers Alliance Dist. Co. (IGA) during the war. This pamphlet promotes the substitution of IGA syrup for sugar in ten different dessert recipes.

"How to Bake by the Ration Book" by Kate Smith is a 1944 edition of a small cook booklet designed with food rationing restrictions in mind. The 24-page booklet contains recipes for breads, cakes, desserts, entrees, sauces and frostings, and pastries. The back page of the booklet contains an advertisement for Swans Down Cake Flour and Calumet Baking Powder.

"War-Time Services for the Home-Front" is a two-page pamphlet published by Betty Crocker, Home Service Department, General Mills, Inc. The pamphlet give tips on how to conserve sugar rations when baking and cooking without sugar, and it promotes the use of juices and syrups in place of sugar. Lastly, the pamphlet provides recipes for sugarless icings and deserts.

## Keywords

History of Food and Drink  
Food Technology and Production  
World War, 1939-1945

## Arrangement

This collection is arranged by material type.

## Description of Subordinate Components

**Recipes to Stretch your Sugar Ration, Church & Dwight Co. Inc.**

**Unit Date** 1942

**folder** 1

**Language** English.

**Sweet News for Home Bakers!, Independent Grocers Alliance Dist. Co. (IGA)**

**Unit Date** undated

**folder** 1

**Language** English.

**How to Bake by the Ration Book by Kate Smith**

**Unit Date** 1944

**folder** 1

**Language** English.

**War-Time Services for the Home-Front, Betty Crocker, Home Service Department, General Mills, Inc.**

**Unit Date** undated

**folder** 1

**Language** English.