

# Make America Strong Poster Collection

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1941



## Title Statement

Make America Strong Poster CollectionMake America Strong Poster Collection, 1941 Ms.2008.012

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## Publication Statement

**Publisher:** Special Collections and University Archives, Virginia Tech

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2023 (CC0 1.0)

## Profile Description

**Creation:** This finding aid was produced using ArchivesSpace on 2023-10-26 07:00:13 -0400.

**Language Usage:** Description is written in: English, Latin script.

**Descriptive Rules:** Describing Archives: A Content Standard

## Revision Description

**2020-10-14** Finding aid notes updated to new department standards. juliags

**2023-10** Tyler Williams processed collection, including description and arrangement; LM Rozema made minor updates to notes.

## Descriptive Summary

### Unit ID

Ms.2008.012

### Unit Date

1941

### Language

The materials in the collection are in English.

### Abstract

This collection contains a set of thirteen "Make America Strong" posters that were published by the U. S. Department of Agriculture and the U. S. Government Printing Office in 1941 during World War II. These posters promote dietary needs, healthy eating habits, and ways to fight food insecurity.

### Creator

United States. Department of Agriculture

**Extent**

0.4 Cubic Feet 1 oversize folder

**Repository**

Special Collections and University Archives, Virginia Tech

## Administrative Information

**Conditions Governing Access**

The collection is open for research.

**Conditions Governing Reproduction and Use**

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**Source of Acquisition**

The Make America Strong Poster Collection was donated to Special Collections and University Archives in April 2008.

**Processing Information**

The processing, arrangement, and description of the Make America Strong Poster Collection completed in October 2023.

**Preferred Citation**

Researchers wishing to cite this collection should include the following information: [identification of item], [box], [folder], Make America Strong Poster Collection, 1941, Ms2008-012, Special Collections and University Archives, Virginia Tech, Blacksburg, Va.

## Administrative History

The "Make America Strong" campaign was run by the U.S. Department of Agriculture to promote healthy eating habits and fight food insecurity during World War II.

## Scope and Content

This collection contains a set of thirteen "Make America Strong" posters that were published by the U. S. Department of Agriculture and the U. S. Government Printing Office in 1941. These posters promote dietary needs, healthy eating habits, and ways to fight food insecurity.

## Related Archival Materials

The National Archives have digitized a series of World War II Posters that include "Make America Great" posters. Some of the same posters are in this collection.

## Keywords

Agriculture

Nutrition

History of Food and Drink

World War, 1939-1945

## Rights Statement for Archival Description

## Description of Subordinate Components

### **Poster No. 1**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 2**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 3**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 4**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 5**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 6**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 7**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 8**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 9**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 10**

**Unit Date** 1941

**oversize** 1 (folder)

### **Poster No. 11**

**Unit Date** 1941

**oversize** 1 (folder)

**Poster No. 12**

**Unit Date** 1941

**oversize** 1 (folder)

**Poster No. 13**

**Unit Date** 1941

**oversize** 1 (folder)