

A Guide to the Records of the Virginia State Lottery Department relating to Lady Luck, 1989-2011.

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1989-2011.

A Collection in the Library of Virginia 50887

Library of Virginia

2013

Author: bsb.

History

Processed by: Library of Virginia Staff.

Title Statement

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Publication Statement

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Profile Description

Creation: Machine-readable finding aid derived from MARC record using MarcEdit, 2013

Language Usage: Description is in English

Descriptive Summary

Unit ID

50887

Unit Date

1989-2011.

Creator

Virginia. State Lottery Dept.

Extent

1 cu. ft. (1 box)

Repository

The Library of Virginia

Administrative Information

Access Restrictions

There are no access restrictions.

Use Restrictions

There are no use restrictions.

Acquisition Information

Accession 50887 was transferred by Virginia Lottery, 05/03/2013

Preferred Citation

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Scope and Content

Contains records, 1989-2011, of the Virginia State Lottery Dept. relating to Lady Luck. Lady Luck was a character played by Melanie MacQueen and was used by the Virginia Lottery in television and print commercials, as well as in-person events, from 1990 to 2013. There are videos of commercials, scripts of commercials, photographs, clippings, promotional material, scrapbooks, and other material relating to the activities of Lady Luck.

Related Material

The wand and tiara of Lady Luck can be found in the Library of Virginia's Special Collections.

Keywords

Keywords

MacQueen, Melanie

Keywords

Lotteries -- Virginia.

Keywords

Television advertising.

Keywords

Photographs -- aat.

Keywords

Scrapbooks. -- aat.

Keywords

State government records -- Virginia. -- aat.

Keywords

Video recordings. -- aat.

Other Descriptive Data

These records are part of the Virginia State Lottery Dept. record group (RG# 135)

Other Descriptive Data

Unprocessed.

